

# BUSINESS & ECONOMICS 2023

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On behalf of the entire team, I would also thank you for your trust and support.



A handwritten signature in black ink that reads "Stefan Giesen".

**Stefan Giesen**

Editorial Director  
Business & Economics

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*John Bessant, Olga Kokshagina,  
Kyriaki Papageorgiou*  
**The Future of Learning  
Playbook**

A practical guide to navigating the changing landscape for creativity, innovation and entrepreneurship

**Series:** De Gruyter Business Playbooks

July 2023  
English, Approx. 200 pp., 40 fig.

**Pb.** \*RRP € 29.95 [D]/ RRP US\$ 32.99 /  
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ISBN 978-3-11-073943-5

**eBook** \*RRP € 29.95 [D]/ RRP US\$ 32.99 /  
RRP £ 27.50  
PDF ISBN 978-3-11-076736-0

Whether you are a student who wants to learn and acquire new capabilities for Creativity, Innovation and Entrepreneurship (CIE), a teacher or lecturer trying to pass on the skills and capabilities of CIE to a new generation, or an industry professional responsible for skills development as part of a talent management strategy, learn how to create a supportive and useful learning environment for the future world of CIE.

Innovation; creativity; entrepreneurship; teaching; coaching; learning

*John Bessant*, University of Exeter, UK  
*Kyriaki Papageorgiou*, NTNU, Norway,  
*Olga Kokshagina*, EDHEC, France



*Ian Gray, John Bessant*  
**The Scaling Value  
Playbook**

A practical guide for creating innovation networks for impact and growth

**Series:** De Gruyter Business Playbooks

August 2023  
English, Approx. 350 pp., 30 fig.

**Pb.** \*RRP € 29.95 [D]/ RRP US\$ 32.99 /  
RRP £ 27.50  
ISBN 978-3-11-078947-8

**eBook** \*RRP € 29.95 [D]/ RRP US\$ 32.99 /  
RRP £ 27.50  
PDF ISBN 978-3-11-078981-2  
ePUB ISBN 978-3-11-078985-0

*The Scaling Value Playbook* provides an overview of the challenges in moving innovation to scale, offering practical guidance on managing this process. It explores creating new ventures and discusses the road to realizing value at scale. It provides a framework for developing and implementing a strategy for scaling up and scaling out of innovation, together with tools and templates to enable the reader to create a fit-for-purpose scaling strategy.

Innovation; Entrepreneurship; Value; Scale;  
Start-up; Organization development; Innovation networks; Impact

*Ian Gray*, Gray Dot Catalyst, Milton Keynes, UK; *John Bessant*, University of Exeter, Exeter, UK



*Jerry Angrave*  
**The Journey Mapping  
Playbook**

A Practical Guide to Preparing, Facilitating and Unlocking the Value of Customer Journey Mapping

**Series:** De Gruyter Business Playbooks

October 2020  
English, 156 pp., 40 fig.

**Pb.** \*RRP € 29.95 [D]/ RRP US\$ 32.99 /  
RRP £ 27.50  
ISBN 978-3-11-064111-0

**eBook** \*RRP € 29.95 [D]/ RRP US\$ 32.99 /  
RRP £ 27.50  
PDF ISBN 978-3-11-064133-2  
ePUB ISBN 978-3-11-064202-5

This book shows how to create better customer experiences and, in turn, better business. It guides the reader step-by-step to understand why journey mapping is important and how it works. The framework explains how to prepare and facilitate journey mapping and, crucially, places it in the wider context of the CX programme and business strategies. Full of tips, the book will give those looking to map journeys plenty of ideas, tools and confidence.

Customer journey mapping; customer experience; client journey mapping; employee experience; employee journey mapping; De Gruyter; Jerry Angrave; playbook; playbooks; customer success; Empathyce; passenger experience; CX; CX programmes; CX strategy; CX strategies; CX practitioner; Customer Experience Professionals Association; CX career; marketing; marketing professional; employee experience; customer success

*Jerry Angrave*, Founder and CEO of Empathyce, UK



*Olga Kokshagina, Allen Alexander*  
**The Radical Innovation Playbook**

A Practical Guide for Harnessing New, Novel or Game-Changing Breakthroughs

**Series:** De Gruyter Business Playbooks

October 2020  
 English, 180 pp., 30 fig.

**Pb.** \*RRP € 29.95 [D]/ RRP US\$ 32.99/  
 RRP £ 27.50  
 ISBN 978-3-11-064129-5

**eBook** \*RRP € 29.95 [D]/ RRP US\$ 32.99/  
 RRP £ 27.50  
 PDF ISBN 978-3-11-064150-9  
 ePUB ISBN 978-3-11-064206-3

Creating ideas is not the problem, but selecting the most valuable and implementing them in your organisation, that is the real challenge. This book provides practical solutions to help practitioners to enable their organizations to support breakthrough innovations – by bringing the new, practical tools and frameworks to support more radical challenges.

Radical Innovations; Organisational Structures and Processes; Innovators; Entrepreneurs; Innovation Management; De Gruyter; Olga Kokshagina; RMIT University; O. Kokshagina; RMIT; innovation practitioner; innovation researcher; Mines Paris Tech; STMicroelectronics; innovation advocate; management science; innovative projects; ISPiM; innovation management; W&SN; radical innovation; radical entrepreneurship; CIE; Erasmus+; Erasmus+ VISION; OneHealthTech; strategic management of design; open innovation; radical innovation; open science; Allen Alexander; University of Exeter Business School; Exeter University Business School; Institute for Innovation and Technology; Innovate UK; Innovation Caucus; Exeter Science Park

*Olga Kokshagina*, EDHEC, France;  
*Allen Alexander*, University of Exeter, UK



*Rikke Kristine Nielsen, Frans Bévort,  
 Thomas Duus Henriksen, Anne-Mette  
 Hjalager, Danielle Bjerre Lyndgaard*  
**Navigating Leadership Paradox**

Engaging Paradoxical Thinking in Practice

**Series:** De Gruyter Transformative Thinking and Practice of Leadership and Its Development 3

July 2023  
 English, Approx. XV, 175 pp., 30 fig.

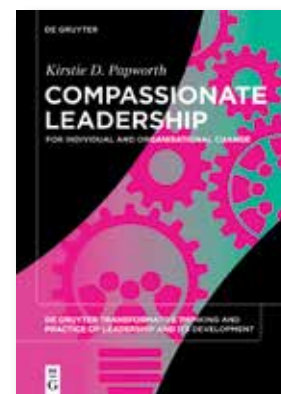
**Pb.** \*RRP € 25.95 [D]/ RRP US\$ 29.99/  
 RRP £ 23.50  
 ISBN 978-3-11-078885-3

**eBook** \*RRP € 25.95 [D]/ RRP US\$ 29.99/  
 RRP £ 23.50  
 PDF ISBN 978-3-11-078887-7  
 ePUB ISBN 978-3-11-078892-1

Leadership of paradox is not about making a decision once and for all or prioritize tough trade-offs, but about navigating between opposing considerations. Based on research co-creation with managers and development professionals, this book outlines a practical pathway for management leaders and professionals for navigating paradox through 5 phases, 10 paradoxes, 15 tools, 20 case, and 25 learning points.

Leadership paradox; Complexity management; Change management; Leadership dilemmas; Organizational paradox

*Rikke Kristine Nielsen, Danielle Bjerre Lyndgaard, Thomas Duus Henriksen, Anne-Mette Hjalager, Frans Bévort*, all from Denmark



*Kirstie Papworth*  
**Compassionate Leadership**  
 For Individual and Organisational Change

**Series:** De Gruyter Transformative Thinking and Practice of Leadership and Its Development 4

July 2023  
 English, Approx. 170 pp., 32 fig.

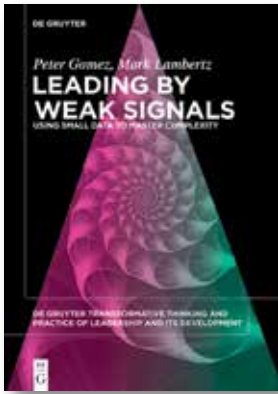
**Pb.** \*RRP € 25.95 [D]/ RRP US\$ 29.99/  
 RRP £ 23.50  
 ISBN 978-3-11-076301-0

**eBook** \*RRP € 25.95 [D]/ RRP US\$ 29.99/  
 RRP £ 23.50  
 PDF ISBN 978-3-11-076312-6  
 ePUB ISBN 978-3-11-076318-8

This book provides a research-based, practical approach to compassionate leadership. The reader will learn what compassion actually is and why it matters from a psychological, organisational and leadership perspective. Managers and leaders will also understand the impact a compassionate stance can have, and practical guidance will be offered on developing individual and organisational compassionate capability.

Compassion; Compassionate leadership; Organisational change; Leadership development; Personal growth

*Kirstie Papworth*, London Business School, UK



*Peter Gomez, Mark Lambertz*  
**Leading by Weak Signals**  
 Using Small Data to Master Complexity

**Series:** De Gruyter Transformative Thinking and Practice of Leadership and Its Development 5

September 2023  
 English, Approx. 250 pp., 50 fig.

**Pb.** \*RRP € 25.95 [D]/ RRP US\$ 29.99 /  
 RRP £ 23.50  
 ISBN 978-3-11-079698-8

**eBook** \*RRP € 25.95 [D]/ RRP US\$ 29.99 /  
 RRP £ 23.50  
 PDF ISBN 978-3-11-079788-6  
 ePUB ISBN 978-3-11-079792-3

Leaders and managers rely on enormous amounts of data, hoping to detect meaningful patterns in the uncertainties of their business. This works well for complicated problems. However, this approach alone cannot deliver feasible results in complex situations. Complementary, small data, also known as weak signals, must come into play. This book provides leaders with a framework and practical examples to get the best of both worlds.

**Weak Signals; Leadership in Complex Times; Small Data versus Big Data; Universal Power Laws; Organizational Development**

*Peter Gomez*, University of St. Gallen, Switzerland; *Mark Lambertz*, Düsseldorf, Germany



*Sharon Varney*  
**Leadership in Complexity and Change**  
 For a World in Constant Motion

**Series:** De Gruyter Transformative Thinking and Practice of Leadership and Its Development 1

October 2021  
 English, XXVI, 232 pp., 33 fig.

**Pb.** \*RRP € 25.95 [D]/ RRP US\$ 28.99 /  
 RRP £ 24.00  
 ISBN 978-3-11-071306-0

**eBook** \*RRP € 25.95 [D]/ RRP US\$ 28.99 /  
 RRP £ 24.00  
 PDF ISBN 978-3-11-071334-3  
 ePUB ISBN 978-3-11-071342-8

Most leadership books focus on the leadership of individual organisations, leadership of complexity, and of change. They assume that we are independent from one another and we can stand outside the flow of events, the pattern of behaviours. As the Covid-19 pandemic has shown, we are in complexity and change and we are in it together. This book considers leadership in organisational systems, leadership in complexity and leadership in change.

**Leadership and management; Complexity; Organisational change; Organisational Development; Organisation Dynamics; De Gruyter; Bernd Vogel; Sharon Varney; Dr Bernd Vogel; Dr Sharon Varney; The Henley Forum; Henley Forum; Henley Business School; Henley Leadership; change; change management; MBA; business studies; postgraduate; business school; pandemic; complexity and change science; science of complexity and change**

*Sharon Varney*, Director of The Henley Forum, Henley Business School, UK



*Aidan McQuade*  
**Ethical Leadership**  
 Moral Decision-making under Pressure

**Series:** De Gruyter Transformative Thinking and Practice of Leadership and Its Development 2

June 2022  
 English, XIII, 159 pp., 17 fig.

**Pb.** \*RRP € 25.95 [D]/ RRP US\$ 29.99 /  
 RRP £ 23.50  
 ISBN 978-3-11-074574-0

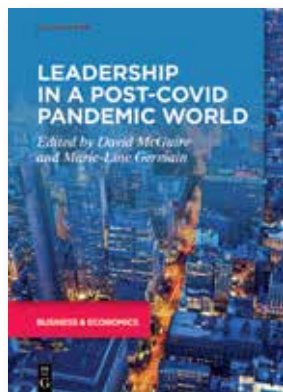
**eBook** \*RRP € 25.95 [D]/ RRP US\$ 29.99 /  
 RRP £ 23.50  
 PDF ISBN 978-3-11-074584-9  
 ePUB ISBN 978-3-11-074588-7

This book is for each concerned with ethical leadership. Others focus on failures and why these occur. But this book, drawing on human agency theories and empirical research, explores why ethical leadership still happens even under pressure. From this it draws lessons on how professionals can cultivate their personal agency to respond to the moral responsibilities in their working lives, and better face the challenges of the contemporary world.

**Ethical Leadership; Agency; Moral Responsibility; Professional Practice; Empirical Research**

*Aidan McQuade*, Independent Consultant, London, UK





*David McGuire, Marie-Line Germain (Eds.)*  
**Leadership in a Post-Covid Pandemic World**

September 2023  
 English, Approx. 180 pp., 10 fig.

**Pb.** \*RRP € 44.95 [D]/ RRP US\$ 45.99/  
 RRP £ 38.50  
 ISBN 978-3-11-079853-1

**eBook** \*RRP € 44.95 [D]/ RRP US\$ 45.99/  
 RRP £ 38.50  
 PDF ISBN 978-3-11-079910-1  
 ePUB ISBN 978-3-11-079919-4

The Covid-19 pandemic has tested the abilities of leaders across all industry sectors globally. Effectively responding to the pandemic has required leaders to demonstrate agility and resilience skills and to communicate with employees and followers in a supportive manner. As we move beyond the pandemic, it is important to reflect upon how Covid-19 has shifted expectations of the skills, behaviors and attributes required from effective leaders.

**Leadership; Covid-19; Coronavirus; Narcissistic Leaders through a Pandemic; Crisis Leadership; Remote Working**

*David McGuire*, Glasgow Caledonian University, Scotland; *Marie-Line Germain*, Western Carolina University, USA



*Martin Reeves, François Cadelon (Eds.)*  
**New Leadership Imperatives**

**Series:** Inspiring the Next Game

September 2022  
 English, XII, 136 pp., 17 fig.

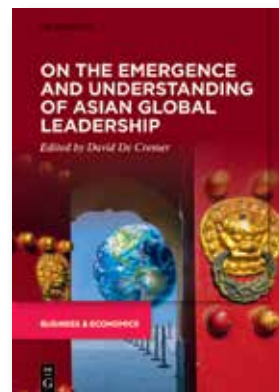
**Pb.** \*RRP € 25.95 [D]/ RRP US\$ 29.99/  
 RRP £ 23.50  
 ISBN 978-3-11-077508-2

**eBook** \*RRP € 25.95 [D]/ RRP US\$ 29.99/  
 RRP £ 23.50  
 PDF ISBN 978-3-11-077517-4  
 ePUB ISBN 978-3-11-077520-4

Today's business is fast moving, uncertain, politicized, sustainability challenged and technologically fluid. This business climate requires new approaches to leadership. Some existing leaders will rise to the occasion, while others will struggle to adapt. This book covers the new challenges of leadership, the modern role of leadership and emerging lessons on how to implement new approaches to leadership.

**Institutional change; Purpose-driven companies; Ethical business; Corporate statesmanship; CEO responsibility**

*Martin Reeves*, Chairman, BCG Henderson Institute, USA; *François Cadelon*, Director, BCG Henderson Institute, USA



*David De Cremer (Ed.)*  
**On the Emergence and Understanding of Asian Global Leadership**

July 2021  
 English, XV, 175 pp., 5 fig.

**Pb.** \*RRP € 29.95 [D]/ RRP US\$ 30.99/  
 RRP £ 26.00  
 ISBN 978-3-11-067194-0

**eBook** \*RRP € 29.95 [D]/ RRP US\$ 30.99/  
 RRP £ 26.00  
 PDF ISBN 978-3-11-067198-8  
 ePUB ISBN 978-3-11-067206-0

In the twenty-first century, Asia is assuming a larger leadership role on the global stage, commensurate with its economic weight and interests. This book explores the societal, corporate and policy-making level implications and goals of global leadership in a century that is dominated by Asian business opportunities.

**Leadership; Cross-cultural psychology; Organizational behavior; Management; Policy-making**

*David De Cremer*, Provost Chair and Professor in Management and Organization, NUS Business School, Singapore





*Martin Reeves, François Candelon (Eds.)*

## The Resilient Enterprise

Thriving amid Uncertainty

**Series:** Inspiring the Next Game

August 2021

English, XIII, 119 pp., 30 fig.

**Pb.** \*RRP € 25.95 [D]/ RRP US\$ 28.99/

RRP £ 24.00

ISBN 978-3-11-074538-2

**eBook** \*RRP € 25.95 [D]/ RRP US\$ 28.99/

RRP £ 24.00

PDF ISBN 978-3-11-074551-1

ePUB ISBN 978-3-11-074557-3

This book, drawing on research from the BCG Henderson Institute over many years, provides a set of perspectives on how to thrive under adverse conditions and how to reinvent businesses for the changing context. Overcoming both of these challenges is necessary for leaders to build long-lasting companies.

**Resilience; Crisis; Shocks; Ambidexterity; Reinventing Business**

*Martin Reeves*, Chairman, BCG Henderson Institute, USA; *François Candelon*, Director, BCG Henderson Institute, USA



*Gabriella Lojaco, Laura Ru Yun Pan*

## Resilience of Luxury Companies in Times of Change

August 2021

English, XXII, 314 pp., 57 fig.

**Pb.** \*RRP € 44.95 [D]/ RRP US\$ 47.99/

RRP £ 40.00

ISBN 978-3-11-072323-6

**\*\*eBook** \*€ 299.00 [D]/ RRP US\$ 315.00/

RRP £ 259.00

PDF ISBN 978-3-11-072351-9

ePUB ISBN 978-3-11-072354-0

In recent times, the luxury industry has experienced immense growth and its ability to remain resilient throughout such turbulent times has been impressive. The shift in the consumer paradigm combined with various socioeconomic changes has allowed luxury companies to cultivate their agility and ambidexterity. This textbook explores the unique positioning, strategies and architecture of luxury brands in terms of the past, present and future.

**Luxury Management; Business Models; International Strategy; Digital Transformation; Resilience; De Gruyter; Gabriella Lojaco; Laura Ru Yun Pan; Bocconi University; B4I; Bocconi for Innovation; Executive Masters in Luxury Management; EMILUX; SDA Bocconi School of Management; luxury brand; luxury brands; luxury brand strategy; luxury brand strategies; executive students; masters students; MBA; resilience of luxury companies; resilience of luxury brands; luxury brand change; luxury brand resilience**

*Gabriella Lojaco, Laura Ru Yun Pan*, both of Bocconi University, Italy



*Stephen Parkinson, Marjan Marandi Parkinson*

## Recognising and Dealing with Business Distress

Building Resilient Companies

November 2022

English, XI, 204 pp., 2 fig.

**Pb.** \*RRP € 44.95 [D]/ RRP US\$ 47.99/

RRP £ 40.00

ISBN 978-3-11-068945-7

**eBook** \*RRP € 44.95 [D]/ RRP US\$ 47.99/

RRP £ 40.00

PDF ISBN 978-3-11-068949-5

ePUB ISBN 978-3-11-068953-2

The authors focus on building business resilience – the characteristics of a company that make it better prepared to respond effectively to business challenge. The book contains a wide range of examples based on practical experience and the analysis of current high-profile cases of business failure. The book sets out a benchmarking framework that can be used to determine where to focus attention when seeking to improve business performance.

**Business Resilience; Benchmarking performance; Strategic Governance; Business Turnaround**

*Stephen Parkinson*, Ilkley, UK; *Marjan Marandi Parkinson*, Ilkley, UK



**Garvan Callan**

## **Digital Business Strategy**

How to design, build and future-proof a business in the Digital Age

November 2023

English, Approx. 220 pp., 25 fig.

**Pb.** \*RRP € 34.95 [D]/ RRP US\$ 34.99/  
RRP £ 30.00  
ISBN 978-3-11-103179-8

**eBook** \*RRP € 34.95 [D]/ RRP US\$ 34.99/  
RRP £ 30.00  
PDF ISBN 978-3-11-103471-3  
ePUB ISBN 978-3-11-103487-4

This book provides a practical step by step guide with supporting frameworks, tools, examples and case studies for understanding, developing and delivering a digital business, ready to operate and thrive in the Digital Age.

Digital Transformation; Digital Strategy;  
Business Strategy; Digital Business; Digitisation/  
Digitalisation; Innovation; Ecosystem

**Garvan Callan**, Delgany, Co.Wicklow,  
Ireland



**Alka Maurya, J. Mark Munoz,  
Loveleen Gaur, Gurinder Singh (Eds.)**

## **Disruptive Technologies in International Business**

Challenges and Opportunities for  
Emerging Markets

July 2023

English, Approx. XX, 100 pp., 21 fig.

**HC** \*RRP € 49.95 [D]/ RRP US\$ 51.99/  
RRP £ 43.00  
ISBN 978-3-11-073859-9

**eBook** \*RRP € 49.95 [D]/ RRP US\$ 51.99/  
RRP £ 43.00  
PDF ISBN 978-3-11-073413-3  
ePUB ISBN 978-3-11-073422-5

This book analyses the impact of disruptive and breakthrough technologies on international business. New technologies such as artificial intelligence, blockchain, IoT, etc. are redefining business processes around the world at a rapid rate and this results in both great opportunities and challenges for businesses. This book includes more such examples on how disruptive and breakthrough technologies facilitate international trade.

Disruptive Technologies; Breakthrough  
Technologies; E-business; Global Value Chains;  
Emerging Markets

**Alka Maurya, Loveleen Gaur, Gurinder  
Singh**, all from Amity University, India;  
**J. Mark Munoz**, Milliken University, USA



**Steven Mezzio, Meredith Stein,  
Vince Campitelli**

## **Cloud Governance**

Basics and Practice

**Series:** Professors of Practice Series

December 2022

English, XIII, 288 pp., 7 fig.

**Pb.** \*RRP € 27.95 [D]/ RRP US\$ 32.99/  
RRP £ 25.50  
ISBN 978-3-11-075526-8

**\*\*eBook \***  
PDF ISBN 978-3-11-075537-4  
ePUB ISBN 978-3-11-075547-3

Cloud computing creates opportunities, but also disrupts corporate governance. This book brings to life the range of benefits and risks associated with governing the enterprise-use of cloud computing from a practitioner perspective. It is a user-friendly, practical reference guide with chapter-specific self-assessment questions that will benefit diversified cohorts of international students, managers, boards, regulators, advisors and influencers.

Cloud Governance; Cloud Risk Management;  
Cloud Strategy; Business Disruption; Business  
Transformation

**Steven S. Mezzio**, Pace University, USA;  
**Vincent A Campitelli II**, CSA, USA;  
**Meredith Stein**, NIH, USA.



*Sébastien Ronteau, Laurent Muzellec, Deepak Saxena, Daniel Trabucchi*  
**Digital Business Models**  
 The New Value Creation and Capture Mechanisms of the 21st Century

December 2022  
 English, XIII, 182 pp., 38 fig.

**HC** \*RRP € 44.95 [D]/ RRP US\$ 47.99/  
 RRP £ 40.00  
 ISBN 978-3-11-076241-9

**eBook**  
 PDF ISBN 978-3-11-076255-6  
 ePUB ISBN 978-3-11-076259-4

This book provides an overview of how digital players create, exchange and capture value thanks to digital technologies. It describes the key characteristics of various digital business models using different business archetypes. Each chapter is illustrated with examples or mini-case studies and also comprises a toolbox describing strategic tools, canvases and frameworks that help managers analyse a situation and formulate proactive solutions.

Digital business model; Digital platforms;  
 Digital transformation; Digital Strategies; Digital leadership

*S. Ronteau*, France; *L. Muzellec*, Ireland;  
*D. Saxena*, India; *D. Trabucchi*, Italy



*Martin Reeves, Ulrich Pidun (Eds.)*  
**Business Ecosystems**

**Series:** Inspiring the Next Game

October 2022  
 English, XII, 150 pp., 46 fig.

**Pb.** \*RRP € 25.95 [D]/ RRP US\$ 29.99/  
 RRP £ 23.50  
 ISBN 978-3-11-077504-4

**eBook** \*RRP € 25.95 [D]/ RRP US\$ 29.99/  
 RRP £ 23.50  
 PDF ISBN 978-3-11-077516-7  
 ePUB ISBN 978-3-11-077522-8

Business ecosystems are on the agenda of many business leaders. Ecosystems are now highly prevalent, frequently disruptive and all companies should add the required capabilities to their strategy toolbox. Part 1 reviews the fundamentals of business ecosystems – definition, design, success factors, governance, strategies. Part 2 elaborates on special topics, such as trust and data, industry applications, and their potential for sustainability.

Digital platforms; Digital transformation; Cross-industry collaboration; Platform orchestrator;  
 Data sharing; Urban collaboration; Smart cities;  
 Corporate responsibility

*Martin Reeves*, Chairman, BCG Henderson Institute, USA; *Ulrich Pidun*, Director in the Frankfurt office of BCG, Germany



*François Cadelon, Martin Reeves (Eds.)*  
**The Rise of AI-Powered Companies**

**Series:** Inspiring the Next Game

September 2022  
 English, XI, 113 pp., 18 fig.

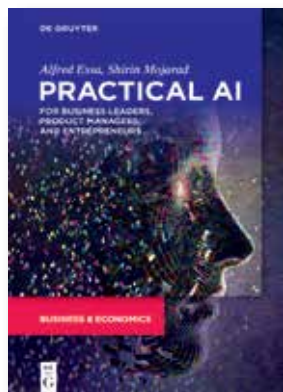
**Pb.** \*RRP € 25.95 [D]/ RRP US\$ 29.99/  
 RRP £ 23.50  
 ISBN 978-3-11-077509-9

**eBook** \*RRP € 25.95 [D]/ RRP US\$ 29.99/  
 RRP £ 23.50  
 PDF ISBN 978-3-11-077511-2  
 ePUB ISBN 978-3-11-077519-8

AI-powered companies will not only lead the way in the next decade, they will become the norm. This book examines some of the most successful examples of AI-powered companies and what it requires to become one.

Next-gen learning; Human-technology interaction;  
 Personalized customer journey; Data alchemy;  
 Data ecosystems; Tech for good; Responsible technology

*François Cadelon*, Director, BCG Henderson Institute, USA; *Martin Reeves*, Chairman, BCG Henderson Institute, USA



*Alfred Essa, Shirin Mojarad*  
**Practical AI  
 for Business Leaders,  
 Product Managers,  
 and Entrepreneurs**

April 2022  
 English, XVIII, 222 pp., 191 fig.

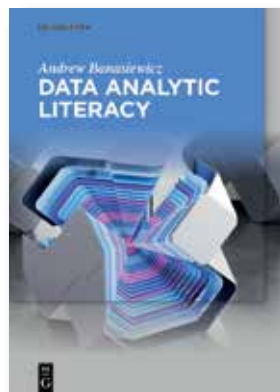
**Pb.** \*RRP € 49.95 [D]/ RRP US\$ 51.99/  
 RRP £ 43.00  
 ISBN 978-1-5015-1464-7

**eBook** \*RRP € 49.95 [D]/ RRP US\$ 51.99/  
 RRP £ 43.00  
 PDF ISBN 978-1-5015-0573-7  
 ePUB ISBN 978-1-5015-0584-3

Implementing advanced analytics at scale in a competitive landscape requires the agility and mindset of an entrepreneur. This book provides both the practical guidance and the theoretical background necessary to effectively implement advanced analytics. This text features the best academic research in computer science and behavioral economics, while providing design patterns and case studies for implementing big data in complex organizations.

**Analytics; Data Science; Big Data; Business Intelligence; Design Patterns**

*Alfred Essa*, Founder, Stealth Startup, USA;  
*Shirin Mojarad*, Senior Machine Learning Specialist at Google Cloud, USA



*Andrew Banasiewicz*  
**Data Analytic Literacy**

September 2023  
 English, Approx. XX, 220 pp., 49 fig.

**Pb.** \*RRP € 34.95 [D]/ RRP US\$ 34.99/  
 RRP £ 28.50  
 ISBN 978-3-11-099975-4

**\*\*eBook** \*€ 299.00 [D]/ RRP US\$ 315.00/  
 RRP £ 259.00  
 PDF ISBN 978-3-11-100167-8  
 ePUB ISBN 978-3-11-100176-0

The ability to manipulate and analyze data is rapidly emerging as a fundamental competency of the 21 century, yet what it means to be 'data analytically literate' is surprisingly poorly understood. It is the purpose of this book to offer a conceptually complete and operationally explicit examination of that topic, with the goal of delineating the key skills and competencies that combine to give rise to data analytic literacy.

**Business Analytics; Data-Driven; Decision-Making; Applied; Data Analytics; Learning with Data; Data Science**

*Andrew Banasiewicz*, Merrimack College and Cambridge College, USA



*Peter Ghavami*  
**Big Data Management**  
 Data Governance Principles for Big Data Analytics

November 2020  
 English, XVIII, 156 pp., 26 fig.

**Pb.** \*RRP € 69.95 [D]/ RRP US\$ 72.99/  
 RRP £ 63.50  
 ISBN 978-3-11-066291-7

**eBook** \*RRP € 69.95 [D]/ RRP US\$ 72.99/  
 RRP £ 63.50  
 PDF ISBN 978-3-11-066406-5  
 ePUB ISBN 978-3-11-066432-4

*Big Data Management* discusses numerous policies, strategies and recipes for managing big data. It addresses data security, privacy, controls and life cycle management offering modern principles and open source architectures for successful governance of big data.

**Big data; Data governance; Analytics; Hadoop; Data management; Data lifecycle**

*Peter Ghavami*, Senior Vice President, Head of Wholesale Data Science & Analytics at Bank of America, USA



*Amandeep Singh, Rohit Bansal,  
Sandhir Sharma (Eds.)*

## Big Data

A Road Map for Successful Digital Marketing

September 2022  
English, X, 244 pp., 33 fig.

**HC** \*RRP € 89.95 [D]/ RRP US\$ 102.99/  
RRP £ 81.50  
ISBN 978-3-11-073841-4

**eBook** \*RRP € 89.95 [D]/ RRP US\$ 102.99/  
RRP £ 81.50  
PDF ISBN 978-3-11-073371-6  
ePUB ISBN 978-3-11-073378-5

This book provides a roadmap for effective digital marketing by identifying consumer behavior pattern as well as ensuring better customer experience.

Role of Big Data; Digital Marketing; Big Data Information; Data Analytics; Business Information System; New Age Marketing

*Amandeep Singh*, Chtkara Business School;  
*Rohit Bansal*, Vaish College of Engineering;  
*Sandhir Sharma*, Chtkara Business School



*Severin Bischof, Thomas Rudolph*

## Consumer Goods Subscriptions

How to Win in Retail in the 21st Century

December 2021  
English, VII, 66 pp., 13 fig.

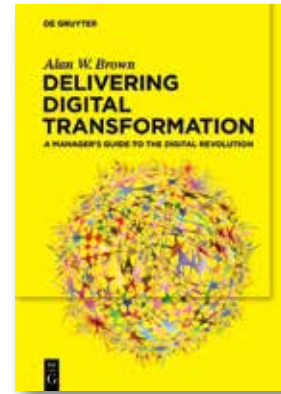
**Pb.** \*RRP € 29.95 [D]/ RRP US\$ 30.99/  
RRP £ 26.00  
ISBN 978-3-11-073511-6

**eBook** \*RRP € 29.95 [D]/ RRP US\$ 30.99/  
RRP £ 26.00  
PDF ISBN 978-3-11-073019-7  
ePUB ISBN 978-3-11-073026-5

Digitalisation has also triggered major upheavals in consumption. Consumers are increasingly choosing subscriptions to reduce the effort required for everyday activities such as buying clothes or preparing meals. This book helps to respond to changing customer behaviour with appropriate subscription services and to take advantage of the opportunities of this new revenue model in retail.

Subscription Models; New Business Models; Digital Transformation; Retail; Consumer Goods.

*Severin Bischof, Thomas Rudolph*, both of  
University of St. Gallen, Switzerland



*Alan W. Brown*

## Delivering Digital Transformation

A Manager's Guide to the Digital Revolution

October 2019  
English, XI, 217 pp., 14 fig.

**Pb.** \*RRP € 34.95 [D]/ RRP US\$ 32.99/  
RRP £ 29.00  
ISBN 978-3-11-066008-1

This book provides the background to help understand the context and key themes of the emerging digital economy. It gives the reader a framework for appreciating the critical implications of the drive to adopt digital technologies in business and offers practical insights to guide the digital transformation being undertaken by today's organizations.

Digital Transformation; Digital Economy; Digital Business; Digital Innovation; Agile Delivery

*Alan W. Brown*, University of Exeter  
Business School, UK





*Abdullah Eskandarany*  
**Enhancing Boardroom Diversity in Saudi Arabia**

**Series:** De Gruyter Studies in Corporate Governance 4

January 2023  
 English, VII, 172 pp., 16 fig.

**HC** \*RRP € 99.95 [D]/ RRP US\$ 102.99/  
 RRP £ 90.00  
 ISBN 978-3-11-074161-2

**eBook**  
 PDF ISBN 978-3-11-074173-5  
 ePUB ISBN 978-3-11-074185-8

This book reviews Saudi boardroom diversity of listed companies with regard to age, gender, nationality, experience and educational profile data of board members. It summarizes Saudi corporate governance legislation from 2006 to 2020 and the socio-cultural history and barriers to diversity, to produce a comprehensive picture for academics and practitioners and identify strategies to increase boardroom diversity in this developing, major economy.

**Boardroom Diversity; Corporate Governance; Board Diversity Effectiveness; Saudi Listed Companies; Corporate Board**

*Abdullah Eskandarany*, University of Jeddah, Saudi Arabia

*David Arellano-Gault, Arturo Castillo*  
**The Promises and Perils of Compliance**  
 Organizational factors in the success (or failure) of compliance programs

January 2023  
 English, XVIII, 185 pp., 1 fig.

**Pb.** \*RRP € 39.95 [D]/ RRP US\$ 41.99/  
 RRP £ 34.00  
 ISBN 978-3-11-074902-1

**eBook** \*RRP € 39.95 [D]/ RRP US\$ 41.99/  
 RRP £ 34.00  
 PDF ISBN 978-3-11-074911-3  
 ePUB ISBN 978-3-11-074921-2

Based on empirical experience and illustrative cases, the book seeks to discuss compliance not as just another management tool, but rather as a collection of rules, norms and controls embedded into an organizational environment that must be understood.

**Compliance strategies; Business compliance; Meeting standards; Corporate compliance; Challenges of compliance**

*David Arellano-Gault*, CIDE, Mexico;  
*Arturo del Castillo*, Managing Director Kroll, Mexico

*Peter Verhezen, Tanri Abeng*  
**The Boardroom**  
 A Guide to Effective Leadership and Good Corporate Governance in Southeast Asia

August 2022  
 English, XVIII, 204 pp., 35 fig.

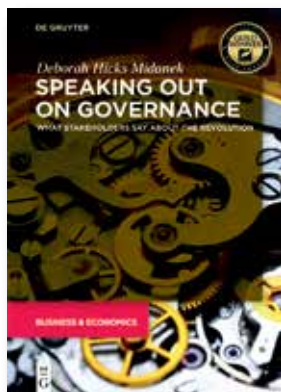
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 ISBN 978-3-11-078751-1

**eBook** \*RRP € 24.95 [D]/ RRP US\$ 22.99/  
 RRP £ 19.00  
 PDF ISBN 978-3-11-078763-4  
 ePUB ISBN 978-3-11-078782-5

The book offers fascinating insights into how corporate governance differs in Indonesia and other Asian markets in comparison with the USA and UK. By reading this book, rooted in academic research and practical experience, investors will have a better understanding of best practice of boards in Indonesia and Asia in general – allowing them to minimize risks and potentially optimize opportunities in a fast-growing region.

**Corporate governance; Dual Tier boards; Leadership; Compliance; Risk Management; Asia management**

*Peter Verhezen*, University of Antwerp, Belgium; *Tanri Abeng*, President Commissioner of Bio Farma, Indonesia



*Deborah Hicks Midanek*

## Speaking Out on Governance

What Stakeholders Say About the Revolution

**Series:** The Alexandra Lajoux Corporate Governance Series

May 2020  
English, XII, 202 pp., 14 fig.

**Pb.** \*RRP € 39.95 [D]/ RRP US\$ 36.99 /  
RRP £ 32.00  
ISBN 978-3-11-066668-7

**eBook** \*RRP € 39.95 [D]/ RRP US\$ 36.99 /  
RRP £ 32.00  
PDF ISBN 978-3-11-067000-4  
ePUB ISBN 978-3-11-066670-0

This book presents a range of viewpoints concerning the true role of the board of directors from a variety of perspectives using interviews of important and well-known experts who are members of boards of directors or who are in positions to influence them.

**Board of directors; Regulation; Governance; Sustainability; Corporate**

*Deborah Hicks Midanek*, CEO & Chairman, Solon Group, Inc., USA



**T**

*Erika Graf*

## International marketing in times of sustainability and digitalization

March 2023  
English, XX, 301 pp., 61 fig.

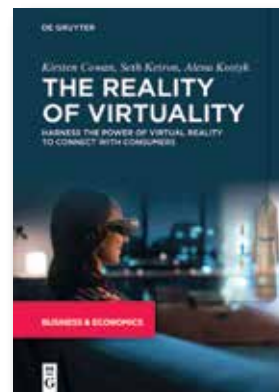
**Pb.** \*RRP € 34.95 [D]/ RRP US\$ 36.99 /  
RRP £ 29.50  
ISBN 978-3-11-077222-7

**\*\*eBook** \*€ 299.00 [D]/ RRP US\$ 315.00 /  
RRP £ 259.00  
PDF ISBN 978-3-11-077231-9  
ePUB ISBN 978-3-11-077240-1

This book provides insights into the fundamentals of international marketing with a focus on sustainability and digitalization. It presents theories and concepts of international marketing in a concise form along with many real-world examples. The book explores how digitalization makes potential connections and advances available to marketing and how marketing can contribute to shaping a more sustainable future.

**International Marketing, Global Marketing, Sustainable Marketing, Digitalization in Marketing**

*Erika Graf*, University of Applied Sciences in Frankfurt, Germany



*Kirsten Cowan, Seth Ketron, Alena Kostyk*

## The Reality of Virtuality

Harness the Power of Virtual Reality to Connect with Consumers

April 2023  
English, IX, 160 pp., 10 fig.

**Pb.** \*RRP € 39.95 [D]/ RRP US\$ 43.99 /  
RRP £ 36.50  
ISBN 978-3-11-099270-0

**eBook** \*RRP € 39.95 [D]/ RRP US\$ 43.99 /  
RRP £ 36.50  
PDF ISBN 978-3-11-098056-1  
ePUB ISBN 978-3-11-098059-2

A guide to incorporating VR into marketing. Includes VR-related marketing strategy and tactics, evidence-based advice, and handy tips as well as commentary of the local and international business leaders.

**VR marketing, VR and AR reality marketing, how to implement VR in your marketing strategy, VR market trends, VR marketing examples, VR marketing research, global AR and VR market, VR marketing campaigns, VR marketing strategy, VR marketing solutions**

*Kirsten Cowan*, University of Edinburgh, UK; *Seth Ketron*, University of North Texas, USA; *Alena Kostyk*, University of Glasgow, UK





Luiz Moutinho, Moran Cerf (Eds.)

## Biometrics and Neuroscience Research in Business and Management

Advances and Applications

October 2023  
English, Approx. 375 pp., 50 fig.

**HC** \*RRP € 99.95 [D]/ RRP US\$ 102.99/  
RRP £ 90.00  
ISBN 978-3-11-070843-1

**eBook** \*RRP € 99.95 [D]/ RRP US\$ 102.99/  
RRP £ 90.00  
PDF ISBN 978-3-11-070850-9  
ePUB ISBN 978-3-11-070857-8

This book will provide researchers, both academic and corporate, with an array of core research elements, concepts, advances, applications, evidence and outcomes which are linked to research in the biometrics and neuroscience fields. It will provide marketing and business leaders with knowledge and practices to assess and advance the use of neuromarketing, biometrics and cyber connectivity services for their business.

Biometrics; Biodata; Sensor Technology;  
Neuroscience; Brain Scanning

Luiz Moutinho, University of Suffolk, UK;  
Moran Cerf, Northwestern University, USA



Terry Smith, Tom Williams

## Brand Fusion

Purpose-driven brand strategy

July 2022  
English, IX, 611 pp., 109 fig.

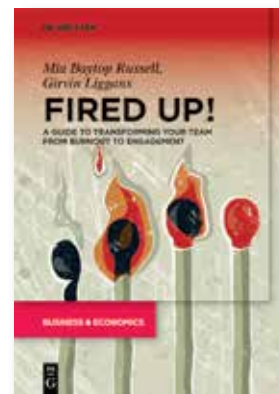
**Pb.** \*RRP € 49.95 [D]/ RRP US\$ 49.99/  
RRP £ 41.00  
ISBN 978-3-11-071834-8

**\*\*eBook** \*€ 299.00 [D]/ RRP US\$ 315.00/  
RRP £ 259.00  
PDF ISBN 978-3-11-071863-8  
ePUB ISBN 978-3-11-071873-7

*Brand Fusion: Purpose-driven brand strategy* explores how consumers, customers and wider society are demanding that companies develop brands that deliver profit with purpose. It fuses theory-practice-application to develop a unique approach with theoretical underpinning and practical and thought-provoking lessons from industry. Its accessible approach includes learning outcomes, principles in practice, data-driven cases and chapter takeaways.

Applied marketing research; Actionable customer insights; Brand purpose; Integrated marketing; Strategic brand management

Terry Smith, UK; Tom Williams, Founder and Managing Director of FUZE Research, UK



Mia B. Russell, Girvin Liggans

## Fired Up!

A guide to transforming your team from burnout to engagement

August 2022  
English, XXII, 154 pp., 20 fig.

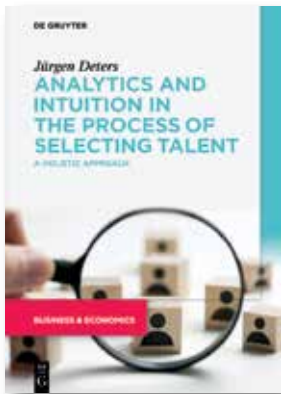
**Pb.** \*RRP € 29.95 [D]/ RRP US\$ 27.99/  
RRP £ 24.50  
ISBN 978-3-11-074162-9

**eBook** \*RRP € 29.95 [D]/ RRP US\$ 27.99/  
RRP £ 24.50  
PDF ISBN 978-3-11-074172-8  
ePUB ISBN 978-3-11-074188-9

*Fired Up!* provides leaders and managers with the tools and techniques needed to design, develop and implement a tailor-made program in their organizations that can help to mitigate staff burnout and foster greater employee engagement. It will help readers develop an immediate plan to combat staff burnout that will bring back enthusiasm and engagement to their teams.

Leadership; Organizational Leadership; Industrial Psychology; Burnout; Teams

Mia Baytop Russell, Johns Hopkins University, USA; Girvin Liggans, Johns Hopkins University, USA



*Jürgen Deters*  
**Analytics and Intuition in  
 the Process of  
 Selecting Talent**

A Holistic Approach

November 2022  
 English, XXIII, 581 pp., 29 fig.

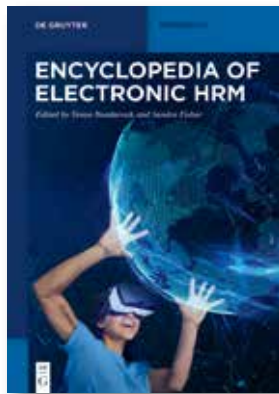
**Pb.** \*RRP € 54.95 [D]/ RRP US\$ 57.99/  
 RRP £ 48.00  
 ISBN 978-3-11-099273-1

**eBook**  
 PDF ISBN 978-3-11-098096-7  
 ePUB ISBN 978-3-11-098117-9

In management, decisions are expected to be based on rational analytics rather than intuition. But intuition, as a human evolutionary achievement, offers wisdom that, despite all the advances in rational analytics and AI, should be used constructively when recruiting and winning personnel. Integrating these inner experiential competencies with rational-analytical procedures leads to smart recruiting decisions.

Artificial Intelligence in Personnel Selection;  
 Culture and Personnel Selection; Emotions in  
 Decision-making; Intuition in Decision-Making;  
 Learning and Developing Intuition; Personnel  
 Selection; Recruiting

*Jürgen Deters*, Leuphana University  
 Lüneburg, Germany



**Now in Paperback**

*Tanya Bondarouk, Sandra Fisher (Eds.)*  
**Encyclopedia of  
 Electronic HRM**

July 2022  
 English, IX, 314 pp., 7 fig.

**Pb.** \*RRP € 24.95 [D]/ RRP US\$ 22.99/  
 RRP £ 20.00  
 ISBN 978-3-11-099166-6

The Encyclopedia of electronic HRM is a comprehensive research-based reference resource with about seventy entries on core e-HRM areas and key concepts. From electronic selection to HR analytics, from e-HRM implementation to HRIS cultural differences – each entry reflects the views of an expert in the field.

Human Resource Information Systems; Electronic  
 HRM; Implementation; HR Strategy; System  
 Functionalities

*Tanya Bondarouk*, University of Twente,  
 Netherlands; *Sandra Fisher*, FH Münster,  
 Germany



*Jacky Hong, Shenxue Li (Eds.)*  
**Learning and  
 Innovation of  
 Chinese Firms**

**Series:** De Gruyter Studies in Innovation and  
 Entrepreneurship 7

January 2023  
 English, VI, 189 pp., 9 fig.

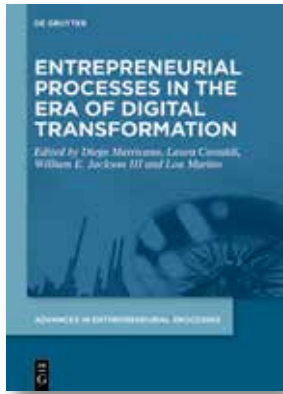
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 PDF ISBN 978-3-11-071500-2  
 ePUB ISBN 978-3-11-071502-6

This edited volume explores the learning and innovation of Chinese firms and considers some of the remarkable achievements of these firms in recent years. It examines the difficulties and obstacles affecting the technological collaboration between Chinese firms and foreign partners and it also focuses on some of the key organizational and institutional challenges of innovation facing Chinese firms.

Chinese firms; learning; innovation; institutional  
 context; business model

*Jacky Hong*, University of Macau (Macau  
 S.A.R, China); *Shenxue Li*, University of  
 Kent (UK)



*Diego Matricano, Laura Castaldi,  
William E. Jackson III, Lou Marino (Eds.)*

## Entrepreneurial Processes in the Era of Digital Transformation

**Series:** Advances in Entrepreneurial Processes 1

August 2023  
English, Approx. 200 pp., 20 fig.

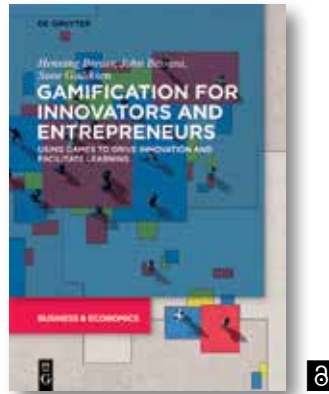
**HC** \*RRP € 99.95 [D]/ RRP US\$ 103.99/  
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RRP £ 90.50  
PDF ISBN 978-3-11-079031-3  
ePUB ISBN 978-3-11-079045-0

This book deals with the issue of entrepreneurial processes in the era of digital transformation, which is generating profound changes in the business environment, blurring industry boundaries, and creating unprecedented threats and opportunities for firms. The unpredictability of this technological advance may lead to new ways of organizing business models and networks/ecosystems and have an impact on growth.

Innovation; dynamics of entrepreneurship;  
entrepreneurial paths; technology; disruption;  
entrepreneurial stages; entrepreneurship

*Diego Matricano; Laura Castaldi*, Univ of Campania Luigi Vanvitelli, Italy; *William E Jackson III; Lou Marino*, Univ of Alabama, USA



*Henning Breuer, John Bessant,  
Sune Gudiksen*

## Gamification for Innovators and Entrepreneurs

Using Games to Drive Innovation and Facilitate Learning

October 2022  
English, 219 pp., 35 fig.

**Pb.** \*RRP € 34.95 [D]/ RRP US\$ 41.99/  
RRP £ 32.00  
ISBN 978-3-11-072554-4

**eBook**  
PDF ISBN 978-3-11-072558-2  
ePUB ISBN 978-3-11-072566-7

This book provides a research-based overview of the use of games to facilitate learning in innovation/entrepreneurship and draws on work in several European institutions and well-known companies. Also, it provides a review of experiences in using games, a typology and a model for introducing games into course design. Examples include games specifically designed and developed within the project plus signpost links to an online library of games.

Gamification; Games in teaching and learning;  
Innovation; Entrepreneurship; Innovation management

*Henning Breuer*, HMKW, Berlin, Germany; *John Bessant*, Exeter University, UK; *Sune Gudiksen*, Design School Kolding, Denmark



*Jara Pascual*

## Innovation and Collaboration in the Digital Era

The Role of Emotional Intelligence for Innovation Leadership and Collaborative Innovation

August 2021  
English, XXIII, 272 pp., 38 fig.

**Pb.** \*RRP € 39.95 [D]/ RRP US\$ 41.99/  
RRP £ 34.00  
ISBN 978-3-11-066511-6

**eBook** \*RRP € 39.95 [D]/ RRP US\$ 41.99/  
RRP £ 34.00  
PDF ISBN 978-3-11-066538-3  
ePUB ISBN 978-3-11-066556-7

Jara Pascual provides a new concept of co-creating innovation which is centered on the collaboration of people. She makes the link between the digitalization of ecosystems and the emotional intelligence needed to collaborate with peers from different industries, research areas and countries. The book features more than 20 conversations with industry leaders, entrepreneurs and academics who share their own experiences of collaboration.

Innovation management; digitalization;  
emotional intelligence; digital ecosystems;  
best practices in co-creation and collaboration;  
Innovation; collaboration; De Gruyter; Jara Pascual; collabwith; collabwith manazine;  
telecommunication engineering; entrepreneur;  
entrepreneurial; entrepreneurship; R&D;  
innovation management; innovation leadership;  
innovation industry; innovation leaders; innovation change; Business of Collaboration; Business of Collaboration podcast; collaboration journey; collaboration journeys; collaboration innovation process; collaboration

*Jara Pascual*, founder and CEO of collabwith, Amsterdam, The Netherlands



*CJ Meadows*

## **Famous Business Fusions**

Ideas that Revolutionized Industries

**Series:** High-Impact Business Innovation Series 1

November 2021

English, XX, 132 pp., 46 fig.

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RRP £ 26.00

ISBN 978-3-11-070293-4

**eBook** \*RRP € 29.95 [D]/ RRP US\$ 30.99/

RRP £ 26.00

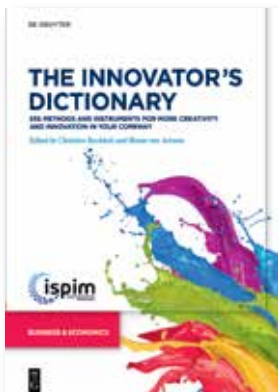
PDF ISBN 978-3-11-070300-9

ePUB ISBN 978-3-11-070308-5

Where do startup founders and product developers get radical, high-value ideas? This book presents innovation back-stories from companies such as Airbnb, Amazon, Apple, Lego and more. Guidance is offered on how you, too, can combine unlikely ideas to create new high-value offerings and ventures by integrating industries, fields, technologies, and people.

**Business; Innovation; Entrepreneurship; Startups; Product Development**

*CJ Meadows*, S P Jain School of Global Management, Singapore



*Christian Buchholz, Benno Aerssen (Eds.)*

## **The Innovator's Dictionary**

555 Methods and Instruments for More Creativity and Innovation in Your Company

October 2020

English, V, 1152 pp., 640 fig.

**HC** \*€ 79.95 [D]/ RRP US\$ 79.99/ RRP £ 69.50

ISBN 978-3-11-067721-8

**eBook** \*RRP € 79.95 [D]/ RRP US\$ 79.99/

RRP £ 69.50

PDF ISBN 978-3-11-067728-7

ePUB ISBN 978-3-11-067731-7

More and more people have to organize or moderate innovation processes, creative workshops and design thinking projects and need help when choosing appropriate tools. This book presents 555 of the most important innovation methods and tools, selected and curated by experienced innovation professionals. It provides a step-by-step explanation for each method and other insights to help you make the right choice.

**Innovation Management; Design Thinking; Idea Development; Innovation Toolbox; Professional Innovation; De Gruyter; Christian Buchholz; Benno van Aerssen; Verrocchio Institute; leadership; innovation; change; change management; start-up; innovation coach; Verrocchio Institute for Change Competence; change competence; innovation artist; innovation process; innovation skills; innovation manager; design thinking; design thinking reference**

*Christian Buchholz*, Verrocchio Institute, Duesseldorf, Germany; *Benno van Aerssen*, Verrocchio Institute, Duesseldorf, Germany

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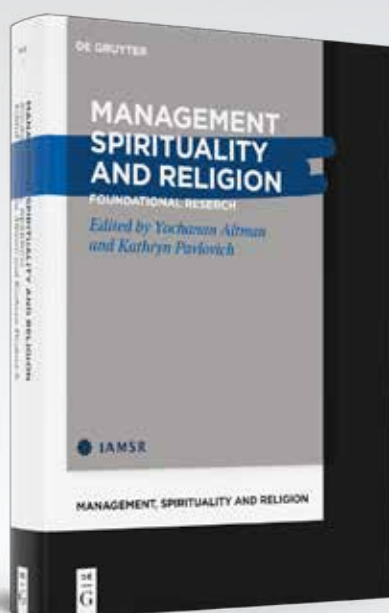


# MANAGEMENT, SPIRITUALITY AND RELIGION

*Edited by Yochanan Altman*

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*Edited by Yochanan Altman and Kathryn Pavlovich*

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**eBook** RRP € 89,95 [D]/US\$ 98.99/£ 82.00  
PDF ISBN 978-3-11-121605-8  
ePUB ISBN 978-3-11-121658-4



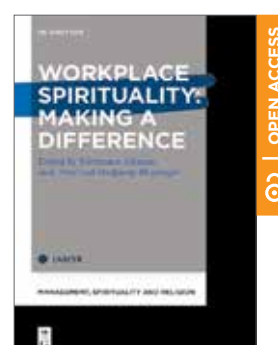
Volume 3  
**WHAT MAKES A BALANCED LEADER?**  
An Islamic Perspective  
*Edited by Noha El-Bassiouny Ahmed Amin  
and Jonathan A. J. Wilson*

2023. 198 pages  
**HC** RRP € 89,95 [D]/US\$ 98.99/£ 82.00  
ISBN 978-3-11-074319-7  
**eBook** RRP € 89,95 [D]/US\$ 98.99/£ 82.00  
PDF ISBN 978-3-11-074339-5  
ePUB ISBN 978-3-11-074349-4



Volume 2  
*Joey Kong Man Ng*  
**THE SUCCESSFUL CHINESE  
FAMILY BUSINESSES**  
An Archaeological and Anthropological  
Journey into Well-being

2022. 260 pages  
**HC** RRP € 89,95 [D]/US\$ 102.99/£ 81.50  
ISBN 978-3-11-068457-5  
**eBook** RRP € 89,95 [D]/US\$ 102.99/£ 81.50  
PDF ISBN 978-3-11-068464-3  
ePUB ISBN 978-3-11-068467-4



Volume 1  
**WORKPLACE SPIRITUALITY:  
MAKING A DIFFERENCE**  
*Edited by Yochanan Altman, Judi Neal and  
Wolfgang Mayrhofer*

2022. 332 pages  
**HC** RRP € 89,95 [D]/US\$ 98.99/£ 82.00  
ISBN 978-3-11-071129-5  
**eBook** Open Access  
PDF ISBN 978-3-11-071134-9  
ePUB ISBN 978-3-11-071140-0



*Ragnhild Silkoset*

## **Pricing**

A Guide to Pricing Decisions

January 2023

English, X, 158 pp., 74 fig.

**Pb.** \*RRP € 34.95 [D]/ RRP US\$ 34.99/

RRP £ 28.50

ISBN 978-3-11-099833-7

**eBook** \*RRP € 34.95 [D]/ RRP US\$ 34.99/

RRP £ 28.50

PDF ISBN 978-3-11-098710-2

ePUB ISBN 978-3-11-098711-9

This book on pricing decisions gives practical guidance on how to identify customer value, estimating customers' willingness to pay for these benefits, and on how psychology affects customers' perceptions of prices in a market. This strategic view on pricing gives the reader a competitive advantage. It empowers them with means to plan and perform a pricing strategy based on their value propositions.

**Pricing Strategy; Value Based Pricing; Marketing Pricing; Customer Value; Value to Customer Analysis; Sharing Economy Pricing; Pricing in Digital Markets**

*Ragnhild Silkoset*, BI Norwegian Business School, Oslo, Norway



*George Burt*

## **Evolution of Scenario Planning**

Theory and Practice from Disorder to Order

November 2023

English, Approx. 120 pp., 20 fig.

**Pb.** \*RRP € 29.95 [D]/ RRP US\$ 29.99/

RRP £ 25.00

ISBN 978-3-11-079204-1

**eBook** \*RRP € 29.95 [D]/ RRP US\$ 29.99/

RRP £ 25.00

PDF ISBN 978-3-11-079206-5

ePUB ISBN 978-3-11-079211-9

This book maps out the evolution of scenario planning from the early 1960s to the present time. It offers an alternative perspective to established thinking proposing that scenario planning is less about exploring uncertainty; it is about creating unequivocal understanding between managers of their experiences and events. It builds on more than 25 years' research and provides multiple case studies to support this alternative perspective.

**Scenarios and Foresight; Entrepreneurial Imagination; Socially Negotiated Strategic Conversations; Making Sense of Experiences; Managing Strategic Change**

*George Burt*, University of Stirling Management School, Stirling, UK



*Bettina Al-Sadik-Lowinski*

## **Alpha Males and Alpha Females**

Male executives from around the world on how to increase gender diversity in senior management

May 2023

English, IV, 154 pp., 2 fig.

**Pb.** \*RRP € 24.95 [D]/ RRP US\$ 27.99/

RRP £ 23.00

ISBN 978-3-11-116942-2

**eBook** \*RRP € 24.95 [D]/ RRP US\$ 27.99/

RRP £ 23.00

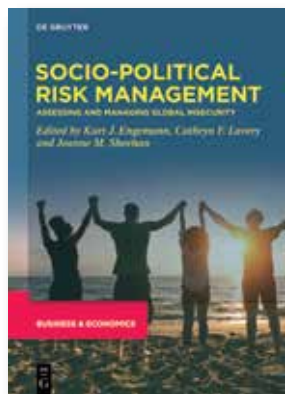
PDF ISBN 978-3-11-117265-1

ePUB ISBN 978-3-11-117391-7

The focus of the book is on the global male view on gender diversity in management mirrored by the female perspective. The analysis is based on interviews with top executives from 11 nations including the US, Australia, China, Japan, Russia, other Asian countries and several countries in Europe. The book provides a better understanding of how women and men can harmonize their leadership strengths to achieve better results for their companies.

**gender stereotypes; gender diversity strategies; conflicts of genders in the workplace; leadership competencies of women, boys' clubs**

*Bettina-Al-Sadik-Lowinski*, researcher, author and certified international mentor-coach (MCC), Germany



Kurt J. Engemann (Ed.)

## Developments in Managing and Exploiting Risk

Kurt J. Engemann, Cathryn F. Lavery,  
Jeanne M. Sheehan (Eds.)

### Volume IV: Socio-Political Risk Management

Assessing and Managing Global Insecurity

April 2023  
English, XVI, 257 pp., 19 fig.

**HC** \*RRP € 99.95 [D] / RRP US\$ 102.99 /  
RRP £ 90.00  
ISBN 978-3-11-073634-2

**eBook**  
PDF ISBN 978-3-11-073121-7  
ePUB ISBN 978-3-11-073142-2

This volume explores the understanding, analysis and applications of mitigating social and political risks and the devastating consequences of mishandling of incidences. Contributors use evidence based practices, theories and real-life scenarios to explore how social and political risk mitigation is essential for the survival of an organization and how positive restructuring can take place after negative consequences occur.

Political risk; Social risk; Global insecurity; Public safety; Safety assessment

Kurt J. Engemann, Iona College, USA;  
Jeanne M. Sheehan, Iona College, USA;  
Cathryn F. Lavery, Pace University, USA



Noha El-Bassiouny, Ahmed Amin,  
Jonathan A. J. Wilson (Eds.)

## What Makes a Balanced Leader?

An Islamic Perspective

**Series:** Management, Spirituality and Religion 3

January 2023  
English, VI, 192 pp., 7 fig.

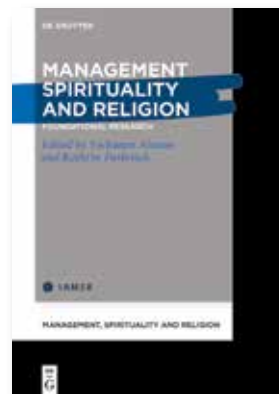
**HC**  
ISBN 978-3-11-074319-7

**eBook**  
PDF ISBN 978-3-11-074339-5  
ePUB ISBN 978-3-11-074349-4

The world faces continued and severe leadership predicaments that include the consequences of the financial crisis of 2008 as well as the COVID-19 pandemic. This book introduces the concept of Balanced Leadership from an Islamic perspective. Drawing on both leadership and Islamic studies, it synchronizes between secular and religious knowledge domains whilst introducing the notion of balance to the mainstream leadership literature.

Balanced leadership; leadership; religion; spirituality; Islam

Noha El-Bassiouny, Ahmed Amin  
Mohamed, German University in Cairo, Egypt; Jonathan A. J. Wilson, Regent's University London, UK



Yochanan Altman, Kathryn Pavlovich  
(Eds.)

## Management Spirituality and Religion

Foundational Research

**Series:** Management, Spirituality and Religion 4

August 2023  
English, Approx. 200 pp., 14 fig.

**HC** \*RRP € 89.95 [D] / RRP US\$ 98.99 /  
RRP £ 82.00  
ISBN 978-3-11-121467-2

**eBook** \*RRP € 89.95 [D] / RRP US\$ 98.99 /  
RRP £ 82.00  
PDF ISBN 978-3-11-121605-8  
ePUB ISBN 978-3-11-121658-4

This book showcases the articles that won 'best paper of the year' awards in the *Journal of Management Spirituality and Religion* over the past ten years: core texts that provide an insight into a developing field of scholarship that is of growing interest to practitioners including practicing managers, management consultants and trainers and well-being coaches.

Workplace Spirituality; Religion Studies;  
Management Ethics; Practical Theology; Well-Being

Yochanan Altman, WU Vienna, Austria and U. of Haifa, Israel; Kathryn Pavlovich, U. of Waikato, New Zealand





Nicolas Vandeput  
**Inventory Optimization**  
 Models and Simulations

August 2020  
 English, XXVI, 292 pp., 104 fig.

**Pb.** \*RRP € 54.95 [D]/ RRP US\$ 52.99/  
 RRP £ 45.50  
 ISBN 978-3-11-067391-3

**eBook** \*RRP € 54.95 [D]/ RRP US\$ 52.99/  
 RRP £ 45.50  
 PDF ISBN 978-3-11-067394-4  
 ePUB ISBN 978-3-11-067399-9

*Inventory Optimization* argues that in order to optimize inventory policies, we have to use probabilistic simulations. It explains how to implement these models and simulations step-by-step, starting from simple deterministic ones to complex probabilistic multi-echelon optimization.

Inventory; Supply chain; Python; Inventory simulations; Inventory optimization; De Gruyter; Nicolas Vandeput; SupChains; SKU Science; supply chain data science; demand forecasting; inventory optimization; inventory optimisation; supply chain management; multi-echelon optimisation; multi-echelon optimization; Python; supply chain forecasting

Nicolas Vandeput, Founder, SupChains;  
 Co-founder SKU Science, Belgium



Nicolas Vandeput  
**Data Science for Supply Chain Forecasting**

March 2021  
 English, 2nd ed. XXVIII, 282 pp., 105 fig.

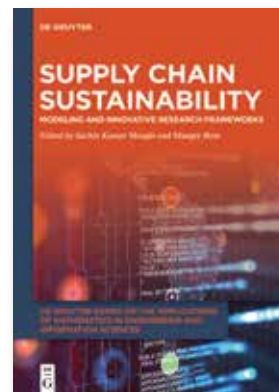
**Pb.** \*RRP € 49.95 [D]/ RRP US\$ 51.99/  
 RRP £ 43.00  
 ISBN 978-3-11-067110-0

**eBook** \*RRP € 49.95 [D]/ RRP US\$ 51.99/  
 RRP £ 43.00  
 PDF ISBN 978-3-11-067112-4  
 ePUB ISBN 978-3-11-067120-9

*Data Science for Supply Chain Forecasting*, Second Edition, focuses on data science and machine learning and demonstrates how both are closely interlinked. It contends that a true scientific method that includes experimentation, observation and constant questioning must be applied to address real-world forecasting challenges found in supply chains.

Data science; Machine learning; Supply chain; Supply chain forecasting; Forecasting; Overfit; Underfit; De Gruyter; Nicolas Vandeput; SupChains; SKU Science; supply chain data science; demand forecasting; inventory optimization; inventory optimisation; supply chain management; multi-echelon optimisation; multi-echelon optimization; Python

Nicolas Vandeput, Founder, SupChains;  
 Co-founder SKU Science, Belgium



Sachin Kumar Mangla, Mangey Ram (Eds.)  
**Supply Chain Sustainability**  
 Modeling and Innovative Research Frameworks

Modeling and Innovative Research Frameworks

**Series:** De Gruyter Series on the Applications of Mathematics in Engineering and Information Sciences 2

November 2020  
 English, XIV, 196 pp., 50 fig.

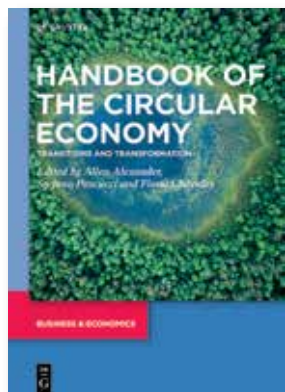
**HC** \*RRP € 119.95 [D]/ RRP US\$ 120.99/  
 RRP £ 106.00  
 ISBN 978-3-11-062556-1

**eBook** \*RRP € 119.95 [D]/ RRP US\$ 120.99/  
 RRP £ 106.00  
 PDF ISBN 978-3-11-062859-3  
 ePUB ISBN 978-3-11-062568-4

Supply chains are significant in improving business efficiency. Sustainable supply chains help industries enhance their ecological, monetary, and social performance. Innovative research frameworks as well as the modelling of sustainability issues are significant to different stakeholder's perspectives. This book guides researchers and practitioners through developing effective sustainable supply chains to meet UN Sustainable Development Goals.

fuzzy; green supply chain; LPI; waste management

Sachin Kumar Mangla, Plymouth, United Kingdom. Mangey Ram, Dehradun, India



Allen Alexander, Stefano Pascucci,  
Fiona Charnley (Eds.)

## Handbook of the Circular Economy

Transitions and Transformation

March 2023  
English, XVI, 504 pp., 66 fig.

**HC** \*RRP € 144.95 [D]/ RRP US\$ 149.99/  
RRP £ 130.00  
ISBN 978-3-11-072322-9

**eBook** \*RRP € 144.95 [D]/ RRP US\$ 149.99/  
RRP £ 130.00  
PDF ISBN 978-3-11-072337-3  
ePUB ISBN 978-3-11-072341-0

The *Handbook of the Circular Economy* provides critical definitions, thought-leaders' perspectives and presents state-of-the-art empirical research on circular economy transitions and industrial solutions. Setting out the main tools and initiatives being developed as part of either a transition or transformative state, it also provides a narrative including foundations from the fields of sustainability, eco-innovation and responsible innovation.

Circular Economy; Sustainability; Economic Transformation; Economic Transition

Allen Alexander, Stefano Pascucci, Fiona Charnley, all from Centre for Circular Economy, University of Exeter Business School, UK



Leo-Paul Dana, Rosy Boardman,  
Aidin Salamzadeh, Vijay Pereira,  
Michelle Brandstrup (Eds.)

## Fashion and Environmental Sustainability

Entrepreneurship, Innovation and Technology

August 2023  
English, Approx. 300 pp., 25 fig.

**HC** \*RRP € 99.95 [D]/ RRP US\$ 103.99/  
RRP £ 90.50  
ISBN 978-3-11-079520-2

**eBook**  
PDF ISBN 978-3-11-079543-1  
ePUB ISBN 978-3-11-079551-6

This book emphasizes and discusses the key environmental challenges facing the fashion industry today. It explores how new technologies and innovative responses by companies, brands and retailers can respond to these issues through the whole fashion life cycle: from the design stage all the way through to production, sales and marketing and end of life.

New technologies; Digitization; Cradle to Grave; Product Life-Cycles; Circular Economy; Business Models; Product Development

Dana, Dalhousie Uni.; Boardman, Uni. of Manchester; Salamzadeh, Uni. of Tehran; Pereira, NEOMA BS; Brandstrup, Kolding Design School



CJ Meadows

## Sustainable Business

People, Profit, and Planet at The Tiger Center

**Series:** High-Impact Business Innovation Series 2

October 2023  
English, Approx. 150 pp., 50 fig.

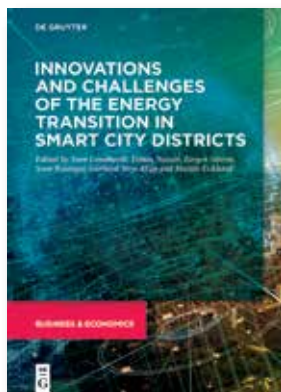
**Pb.** \*RRP € 25.95 [D]/ RRP US\$ 29.99/  
RRP £ 23.50  
ISBN 978-3-11-078294-3

**eBook** \*RRP € 25.95 [D]/ RRP US\$ 29.99/  
RRP £ 23.50  
PDF ISBN 978-3-11-078317-9  
ePUB ISBN 978-3-11-078327-8

This book presents the story of the Project Tiger reserve in India, business growth, “Golden Triangle” eco-development model, facts and figures, engaging “how-it-happened” vignettes, lessons learned, and results. Scalable implications are provided for economic and ecological development worldwide.

Business, ESG, Sustainability, Innovation, Social Enterprise

CJ Meadows, S P Jain School of Global Management, Singapore



6

*Sven Leonhardt, Tobias Nusser, Jürgen Görres, Sven Rosinger, Gerhard Stryi-Hipp, Martin Eckhard (Eds.)*

## Innovations and challenges of the energy transition in smart city districts

October 2023  
English, Approx. 600 pp., 150 fig.

**HC** \*RRP € 79.95 [D]/ RRP US\$ 83.99 /  
RRP £ 70.00  
ISBN 978-3-11-077754-3

**eBook**  
PDF ISBN 978-3-11-077756-7  
ePUB ISBN 978-3-11-077763-5

As living, economic and cultural spaces, cities require a sustainable energy system and must be designed to be highly energy-efficient. The book provides a framework for practitioners and scientists on how the energy transition can contribute to achieving climate goals in the building sector. Innovations and creative approaches for solutions from the lighthouse projects of the Solar Building/ Energy Efficient City funding initiative are presented.

Energy Transition; Local energy community; district energy system; smart city; mobility concepts; climate neutrality; renewable energies

*Tobias Nusser; Jürgen Görres; Sven Rosinger; Gerhard Stryi-Hipp; Martin Eckhard*



T

## Sustainable Business Strategy

Analysis, Choice and Implementation

April 2022  
English, XV, 296 pp., 20 fig.

**Pb.** \*RRP € 44.95 [D]/ RRP US\$ 47.99 /  
RRP £ 40.00  
ISBN 978-3-11-071818-8

**\*\*eBook** \*€ 299.00 [D]/ RRP US\$ 315.00 /  
RRP £ 259.00  
PDF ISBN 978-3-11-071843-0  
ePUB ISBN 978-3-11-071853-9

This book develops thinking about business strategy beyond the singular purpose of profit through competition in response to twenty-first century challenges. There are three substantive sections: strategic analysis, strategic choice and strategy implementation. Innovative ways of thinking are incorporated for use by contemporary strategists and managers in existing organizations, entrepreneurs, and students with business career aspirations.

Strategy; Business Strategy; Corporate Strategy; Responsible Enterprise; Sustainability

*Andrew Grantham*, Brighton Business School, UK



## Averting Climate Catastrophe Together

Framework for Sustainable Development with a Cooperative and Systemic Approach

September 2022  
English, XII, 198 pp., 33 fig.

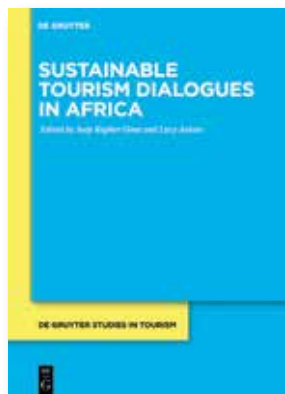
**Pb.** \*RRP € 33.95 [D]/ RRP US\$ 39.99 /  
RRP £ 31.00  
ISBN 978-3-11-077736-9

**eBook** \*RRP € 33.95 [D]/ RRP US\$ 39.99 /  
RRP £ 31.00  
PDF ISBN 978-3-11-077758-1  
ePUB ISBN 978-3-11-077764-2

This book highlights the need and challenges of climate change mitigation, including the feasibility of a global energy transition. It brings together systems science with economics, technological change, and sustainable development. The author derives a pioneering framework to meet the Paris Agreement temperature target, enabling coordinated climate action in an effective and efficient way while pursuing distributive justice.

Sustainable Development; Climate Action; Carbon Pricing; Technological Change; Energy Transition; Systems Science

*Martin Zapf*, Friedrich-Alexander-Universität Erlangen-Nürnberg (FAU) and Coburg University of Applied Sciences and Arts, Germany



Judy Kepher Gona, Lucy Atieno (Eds.)

## Sustainable Tourism Dialogues in Africa

**Series:** De Gruyter Studies in Tourism 7

April 2022  
English, XVI, 415 pp., 84 fig.

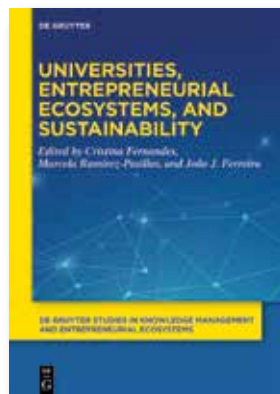
**HC** \*RRP € 89.95 [D]/ RRP US\$ 103.99/  
RRP £ 82.00  
ISBN 978-3-11-070246-0

**eBook** \*RRP € 89.95 [D]/ RRP US\$ 103.99/  
RRP £ 82.00  
PDF ISBN 978-3-11-070249-1  
ePUB ISBN 978-3-11-070256-9

*Sustainable Tourism Dialogues in Africa* links tourism theory, trends and practice to the SDGs, by highlighting the socio-political processes in African destinations that shape responsibilities of managing SDG impacts. These dialogues reflect examples of key destination actors' attempts and (or) efforts to reorganize and adapt to changes, to bring transformative impacts to communities benchmarked on SDG targets.

**Dialogues; Destination management; Sustainable Development; Africa; African Tourism communities**

Judy Kepher Gona, STTA, Nairobi, Kenya;  
Lucy Atieno, STTA, Nairobi, Kenya



Cristina Fernandes, Marcela Ramírez-Pasillas, João J. Ferreira (Eds.)

## Universities, Entrepreneurial Ecosystems, and Sustainability

**Series:** De Gruyter Studies in Knowledge Management and Entrepreneurial Ecosystems 3

December 2021  
English, VII, 380 pp., 25 fig.

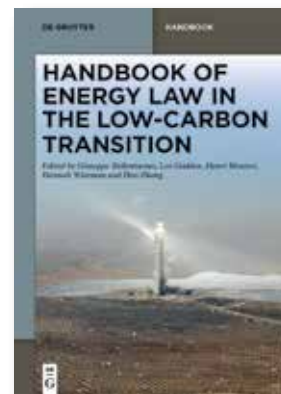
**HC** \*RRP € 99.95 [D]/ RRP US\$ 102.99/  
RRP £ 90.00  
ISBN 978-3-11-067016-5

**eBook** \*RRP € 99.95 [D]/ RRP US\$ 102.99/  
RRP £ 90.00  
PDF ISBN 978-3-11-067021-9  
ePUB ISBN 978-3-11-067028-8

This volume provides a better understanding of universities and their entrepreneurial characteristics and of the ways in which they participate in an ecosystem that is important for business and industry transformation as well as how they function within the university/industry/government/third sector relationship nexus.

**Knowledge management; entrepreneurial ecosystems; university ecosystems; university entrepreneurship; university-industry partnerships; sustainability**

Cristina I. Fernandes, UBI, Portugal;  
Marcela Ramirez-Pasillas, CeFEO,  
Jönköping University, Sweden;  
João J. Ferreira UBI, Portugal



Giuseppe Bellantuono, Lee Godden, Hanri Mostert, Hannah Wiseman, Hao Zhang (Eds.)

## Handbook of Energy Law in the Low-Carbon Transition

**Series:** De Gruyter Handbuch

May 2023  
English, XX, 598 pp., 4 fig.

**HC** \*RRP € 119.95 [D]/ RRP US\$ 137.99/  
RRP £ 109.00  
ISBN 978-3-11-075233-5

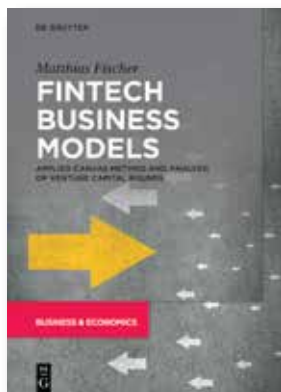
**eBook** \*RRP € 119.95 [D]/ RRP US\$ 137.99/  
RRP £ 109.00  
PDF ISBN 978-3-11-075240-3  
ePUB ISBN 978-3-11-075245-8

Energy law, climate law and environmental law are being reshaped worldwide to cope with the challenges of the low-carbon transition. But in which directions are they evolving? With a broad geographic coverage, the Handbook aims at comparing the legal pathways of the low-carbon transition, the institutional factors influencing them and their interaction with broader economic, political and technological choices.

**Decarbonization; Energy transition; Energy justice; Energy markets**

Giuseppe Bellantuono, University of Trento;  
Lee Godden, University of Melbourne;  
Hanri Mostert, University of Cape Town,  
*et al.*





*Matthias Fischer*

## **Fintech Business Models**

Applied Canvas Method and Analysis of Venture Capital Rounds

February 2021

English, XVI, 295 pp., 114 fig.

**Pb.** \*RRP € 49.95 [D]/ RRP US\$ 51.99/

RRP £ 43.00

ISBN 978-3-11-070450-1

**eBook** \*RRP € 49.95 [D]/ RRP US\$ 51.99/

RRP £ 43.00

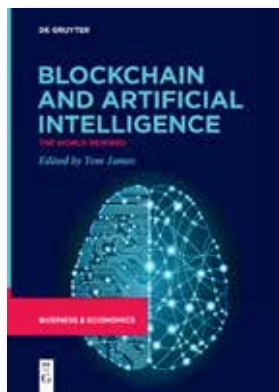
PDF ISBN 978-3-11-070490-7

ePUB ISBN 978-3-11-070493-8

This book on fintechs shows an international comparison on a global level. It is the first book where 10 years of financing rounds for fintechs have been analyzed for 10 different fintech segments. It is the first book to show the Canvas business model for fintechs. Professionals and students get a global understanding of fintechs. The case examples in the book cover Europe, the U.S. and China.

Fintech; Fintech Disruption; Fintech and Banking; Fintech and Banks; The Future in Banking; The Future in Finance; Digital Banking; Paytech; Crowdfunding; Crowdfunding; Crowddonating; Robo Advisor; Robo Adviser; Fintechs and Venture Capital; VC Fintechs; Cryptocurrency; Social Trading; Business Model Fintech; Canvas Fintech; Digital Currencies; AI in banking; Credit Fintechs; Personal Finance Management; Personal Finance Fintech; Asset Management Fintech; Factoring Fintech, Crowdfunding Fintech; Social Trading platform; GAFA and Fintech; Antifinancial Fintech; Paypal Fintech.

*Matthias Fischer*, Nuremberg Institute of Technology, Germany



*Tom James (Ed.)*

## **Blockchain and Artificial Intelligence**

The World Rewired

May 2023

English, XI, 253 pp., 23 fig.

**Pb.**

ISBN 978-3-11-125830-0

*Blockchain and Artificial Intelligence* highlights the underlying technologies of blockchain and the differences between cryptocurrencies and blockchain financial applications. It explores the current AI offerings and gives a vision of the fast-moving developments in this area including the many solutions that are expected to revolutionize the way financial and commodity markets will operate in the future.

Blockchain; Finance; Commodities; Cryptocurrency; Artificial intelligence

*Tom James*, Tradeflow Capital Management Pte Ltd, Singapore



*Hazik Mohamed, Hassnain Ali*

## **Blockchain, Fintech, and Islamic Finance**

Building the Future in the New Islamic Digital Economy

2nd Edition

September 2022

English, 2nd ed. XXII, 256 pp., 36 fig.

**Pb.** \*RRP € 30.95 [D]/ RRP US\$ 36.99/

RRP £ 28.00

ISBN 978-3-11-074489-7

**eBook** \*RRP € 30.95 [D]/ RRP US\$ 36.99/

RRP £ 28.00

PDF ISBN 978-3-11-074501-6

ePUB ISBN 978-3-11-074514-6

This new edition updates crucial innovations as well as structural and institutional developments in FinTech in Islamic Finance. It focuses on developing a new Islamic digital economy and includes new chapters on risk management for Islamic financial institutions using technology and the provision of a unified Islamic digital currency for the Islamic world, which is something that has been discussed for some time but has never materialized.

AI and Blockchain Applications; Change Management; Digital Transformation; Islamic Digital Economy; Technology Adoption

*Hazik Mohamed*, Stellar Consulting Group Pte Ltd, Singapore; *Hassnain Ali*, INCEIF, Malaysia



Shaen Corbet, Andrew Urquhart,  
Larisa Yarovaya (Eds.)

## Cryptocurrency and Blockchain Technology

**Series:** Batten-Corbet-Lucey Handbooks in Alternative Investments 1

September 2020  
English, VI, 196 pp., 50 fig.

**HC** \*RRP € 94.95 [D]/ RRP US\$ 94.99/  
RRP £ 83.00  
ISBN 978-3-11-065943-6

**eBook** \*RRP € 94.95 [D]/ RRP US\$ 94.99/  
RRP £ 83.00  
PDF ISBN 978-3-11-066080-7  
ePUB ISBN 978-3-11-065952-8

This handbook will provide a comprehensive treatment of the gamut of issues and challenges that exist through the development of both cryptocurrencies and blockchain technology. This will not be confined to simply the investment potential within these new technological areas. This book will examine the challenges in the regulatory, legal, taxation, accounting, modelling, ethical, macroeconomic impact and internationalization issues.

Alternative Investments; Blockchain Technology;  
Cryptocurrency; Digital Finance; Financial Markets

*S. Corbet*, Dublin City Univ Business School, Ireland; *A. Urquhart*, Henley Business School, UK; *L. Yarovaya*, Univ of Southampton, UK



Agustín Rubini

## Fintech Founders

Inspiring Tales from the Entrepreneurs that are Changing Finance

December 2019  
English, XVIII, 580 pp., 75 fig.

**Pb.** \*RRP € 29.95 [D]/ RRP US\$ 28.99/  
RRP £ 25.00  
ISBN 978-1-5474-1729-2

**eBook** \*RRP € 29.95 [D]/ RRP US\$ 28.99/  
RRP £ 25.00  
PDF ISBN 978-1-5474-0114-7  
ePUB ISBN 978-1-5474-0122-2

Do you have an idea for a fintech company but don't know where to start? *Fintech Founders* provides 100 lessons from successful fintech entrepreneurs which will help you understand the challenges and opportunities of applying technology to solving problems in the financial services industry. This book is for both entrepreneurs and for people working inside of large organizations.

Fintech; Financial technology; Financial services technology; Money online; Online payment; Online insurance; Insurtech; Investing online; Wealth management online; Wealthtech; Regtech; Cybercrime; Digital lending; Digital commerce; Ecommerce; E-commerce

*Agustín Rubini*, Director at Banking Innovations, UK



Clifford S. Ang

## Applied Valuation

A Pragmatic Approach

January 2023  
English, XII, 222 pp., 6 fig.

**HC** \*RRP € 54.95 [D]/ RRP US\$ 59.99/  
RRP £ 49.50  
ISBN 978-3-11-077174-9

**eBook** \*RRP € 54.95 [D]/ RRP US\$ 61.99/  
RRP £ 49.50  
PDF ISBN 978-3-11-077178-7  
ePUB ISBN 978-3-11-077183-1

This book provides an understanding of how valuations can be implemented in practice. At the same time, it offers pragmatic solutions that are in line with valuation principles. This book would also explain the implications of certain rules of thumb or shortcuts that are commonly used in practice, so the reader understands why or when such rules of thumb make sense.

Valuation; Pragmatic valuation; Applied valuation techniques; Uncertainty; Discounted Cash Flow; Tesla; Walmart

*Clifford S. Ang*, Executive Vice President, Compass Lexecon, USA



*Muhammad Ashfaq, Rashedul Hasan,  
Jošt Merčon*

## Central Bank Digital Currencies and the Global Financial System

Theory and Practice

October 2023  
English, Approx. 170 pp., 35 fig.

**HC** \*RRP € 44.95 [D]/ RRP US\$ 45.99/  
RRP £ 38.50  
ISBN 978-3-11-099607-4

**eBook** \*RRP € 44.95 [D]/ RRP US\$ 45.99/  
RRP £ 38.50  
PDF ISBN 978-3-11-098239-8  
ePUB ISBN 978-3-11-098297-8

The book examines digital currencies developed by central banks. At first glance, all CBDCs look very similar. However, the CBDCs currently in circulation differ in terms of purpose, infrastructure, and technological application. This book focuses on examining the following questions: How are CBDCs different, in what ways are they similar, what is their current and future evolution, and what impact might they have on the global financial system?

Central bank digital currency (CBDC);  
cryptocurrencies; central bank; privacy; cyber  
security

*Finance* **Muhammad Ashfaq**, Internat.  
University of Applied Sciences, Germany;  
**Jošt Merčon**, Consultant, Slovenia;  
**Rashedul Hasan**, Coventry University, UK



*Giorgio Bou-Daher*

## Banking in the Age of the Platform Economy

Digital Acceleration Through Strategies  
of Interdependence

**Series:** The Moorad Choudhry Global Banking  
Series

May 2023  
English, XXVIII, 235 pp., 4 fig.

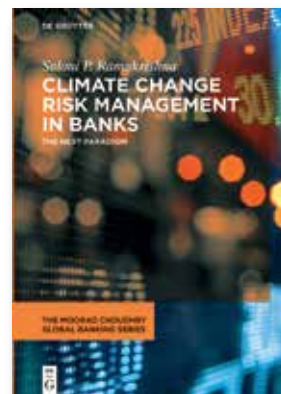
**HC** \*RRP € 74.95 [D]/ RRP US\$ 76.99/  
RRP £ 67.50  
ISBN 978-3-11-079239-3

**eBook** \*RRP € 74.95 [D]/ RRP US\$ 76.99/  
RRP £ 67.50  
PDF ISBN 978-3-11-079245-4  
ePUB ISBN 978-3-11-079250-8

The intention for this book is to inform the strategies that managers and leaders at banks and other financial institutions adopt in response to the rise of the platform economy, the new forces of interdependence that it entails, and the risks/opportunities involved in cocreating value with external stakeholders.

**Banking; fintech; strategic management; platform  
economy; ecosystem strategy**

*Giorgio Bou-Daher*, Commercial Director at  
S&P Global, UK



*Saloni P. Ramakrishna*

## Climate Change Risk Management in Banks

The next paradigm

**Series:** The Moorad Choudhry Global Banking  
Series

September 2023  
English, Approx. 250 pp., 40 fig.

**HC** \*RRP € 74.95 [D]/ RRP US\$ 77.99/  
RRP £ 67.50  
ISBN 978-3-11-075791-0

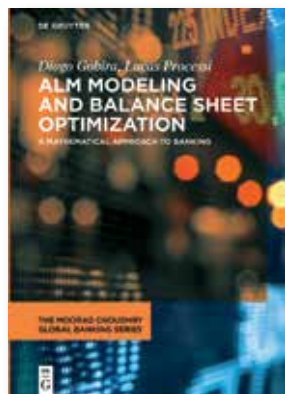
**eBook** \*RRP € 74.95 [D]/ RRP US\$ 77.99/  
RRP £ 67.50  
PDF ISBN 978-3-11-075795-8  
ePUB ISBN 978-3-11-075797-2

The book introduces readers to the possible negative financial impact of adverse climate changes on Banks and the way to combat it. It presents an overview of managing the “Climate Risk” effectively so that the risk is managed holistically. The hitherto largely unexplored lifecycle of climate risk management right from risk sources all the way to regulatory approach is the focus.

**Climate Risk; Risk Management; Financial Impact;  
Catastrophe Modeling; Banking**

*Saloni Ramakrishna*, Oracle





*Diogo Gobira, Lucas Processi*

## **ALM Modeling and Balance Sheet Optimization**

A Mathematical Approach to Banking

**Series:** The Moorad Choudhry Global Banking Series

September 2023  
English, 250 pp., 20 fig.

**HC** \*RRP € 74.95 [D]/ RRP US\$ 77.99/  
RRP £ 67.50  
ISBN 978-3-11-066422-5

**eBook** \*RRP € 74.95 [D]/ RRP US\$ 77.99/  
RRP £ 67.50  
PDF ISBN 978-3-11-066466-9  
ePUB ISBN 978-3-11-066438-6

This book shows how the problem of ALM and balance optimization in the background of the increase in markets complexity and competitiveness and the increasing regulatory requirements can be addressed in a systematic and mathematically coherent way, making use of mathematical programming techniques.

**ALM; Balance sheet optimization; Mathematical programming; Asset liability management; Integrated capital and risk management**

*Diogo Gobira and Lucas Processi*, Market Risk Managers, BNDES and co-founders, Financial Risk Academy



*Ravi Takhar*

## **How to Build a Bank**

A Guide to Key Bank Regulations, the License Application process and Bank Risk Management

**Series:** The Moorad Choudhry Global Banking Series

October 2023  
English, Approx. 500 pp., 50 fig.

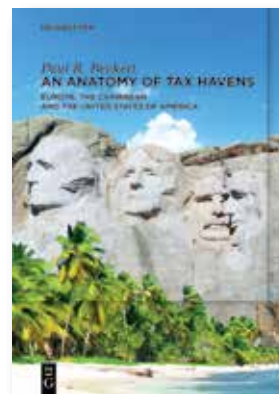
**HC** \*RRP € 74.95 [D]/ RRP US\$ 86.99/  
RRP £ 68.00  
ISBN 978-3-11-110055-5

**eBook** \*RRP € 74.95 [D]/ RRP US\$ 86.99/  
RRP £ 68.00  
PDF ISBN 978-3-11-110154-5  
ePUB ISBN 978-3-11-110291-7

This book takes the reader through the core requirements to operate a bank, and then provides actual examples of the relevant regulatory documentation required for the operation of a bank. Part One discusses the documents required by the regulators, the reasons behind them and the details and information needed to complete them. Part Two consists of real examples.

**bank regulation; bank licence approval; bank risk management**

Ravi Takhar, CEO of Orchard Funding Group PLC, UK



*Paul R. Beckett*

## **An Anatomy of Tax Havens**

Europe, the Caribbean and the United States of America

November 2023  
English, Approx. 450 pp.

**Pb.** \*RRP € 34.95 [D]/ RRP US\$ 34.99/  
RRP £ 28.50  
ISBN 978-3-11-099667-8

**eBook** \*RRP € 34.95 [D]/ RRP US\$ 34.99/  
RRP £ 28.50  
PDF ISBN 978-3-11-098510-8  
ePUB ISBN 978-3-11-098516-0

This book examines tax havens, from their simple origin to the extreme forms which some take today, from Europe to the Caribbean, from the Caribbean to the Mid-Western United States. Globally, tax havens have an ambiguous impact; domestically, life in a tax haven is often painful. An anatomy, not an autopsy, it looks at strengths and weaknesses, identifies nerve centres and shows what feeds these low tax, secret, largely unaccountable countries.

**United States of America; Human Rights; Secrecy; Wealth Inequality; Beneficial Ownership Avoidance; Accountability**

*Paul Becket*, Oxford Brookes University, UK; *Beverly Moran*, Vanderbilt University, USA



**Darrell Duffie**  
**Fragmenting Markets**  
 Post-Crisis Bank Regulations and  
 Financial Market Liquidity

November 2022  
 English, X, 84 pp., 32 fig.

**HC** \*RRP € 51.95 [D]/ RRP US\$ 59.99/  
 RRP £ 47.00  
 ISBN 978-3-11-067302-9

**eBook** \*RRP € 51.95 [D]/ RRP US\$ 59.99/  
 RRP £ 47.00  
 PDF ISBN 978-3-11-067305-0  
 ePUB ISBN 978-3-11-067312-8

This book addresses the implications for financial-market liquidity of post-crisis capital and failure-resolution rules for systemically important banks and argues that current rules do not allow for potential levels of market efficiency and financial stability.

Global Financial Crisis; OTC markets;  
 Supplementary leverage ratio; Funding value  
 adjustment; Cross-currency basis; Central clearing;  
 All-to-all trade

**Darrell Duffie**, Adams Distinguished  
 Professor of Management and Professor of  
 Finance, Stanford University, USA



**Marno Verbeek**  
**Panel Methods for Finance**  
 A Guide to Panel Data Econometrics for  
 Financial Applications

**Series:** De Gruyter Studies in the Practice of  
 Econometrics 1

November 2021  
 English, XVI, 280 pp., 6 fig.

**Pb.** \*RRP € 44.95 [D]/ RRP US\$ 47.99/  
 RRP £ 40.00  
 ISBN 978-3-11-066013-5

**eBook** \*RRP € 44.95 [D]/ RRP US\$ 47.99/  
 RRP £ 40.00  
 PDF ISBN 978-3-11-066073-9  
 ePUB ISBN 978-3-11-066081-4

This book provides an overview of econometric methods and approaches for panel data in finance. In empirical work in corporate finance and asset pricing, panel data are a common source of information. This has led to a wide range of econometric approaches to deal with heterogeneity, cross-correlations, endogeneity, dynamics, nonlinearities and the calculation of standard errors. The book will stress intuition and focus on what is relevant.

Applied Econometrics; Empirical Finance;  
 Research Methods; Panel Data

**Marno Verbeek**, Erasmus University, The  
 Netherlands



**Central Bank, digital currency**

**Andreas Dombret, Patrick S. Kenadjian**  
 (Eds.)

**Data, Digitalization,  
 Decentralized Finance  
 and Central Bank  
 Digital Currencies**

The Future of Banking and Money

**Series:** Institute for Law and Finance Series 25

March 2023  
 English, XL, 216 pp., 6 fig.

**HC** \*RRP € 69.95 [D]/ RRP US\$ 80.99/  
 RRP £ 63.50  
 ISBN 978-3-11-100187-6

**eBook** \*RRP € 69.95 [D]/ RRP US\$ 80.99/  
 RRP £ 63.50  
 PDF ISBN 978-3-11-100273-6  
 ePUB ISBN 978-3-11-100323-8

What is the future of banking and money? The road passes through data and digitalization, from personal banking through publicly and privately issued digital currencies. But who is winning and losing ground in the banking sector? Do we need central bank digital currencies and how should they and private ones be designed and regulated? This book brings you the answers of senior public sector officials, industry leaders and leading academics.

Banking; Blockchain; Digital currencies

**Andreas Dombret**, Frankfurt am Main,  
 Germany; **Patrick S. Kenadjian**, London,  
 UK



John E. Grable, Swarn Chatterjee (Eds.)

## De Gruyter Handbook of Personal Finance

**Series:** De Gruyter Handbooks in Business, Economics and Finance

March 2022  
English, XXIII, 629 pp., 40 fig.

**HC** \*RRP € 129.95 [D]/ RRP US\$ 142.99/  
RRP £ 118.50  
ISBN 978-3-11-072749-4

**eBook** \*RRP € 129.95 [D]/ RRP US\$ 142.99/  
RRP £ 118.50  
PDF ISBN 978-3-11-072769-2  
ePUB ISBN 978-3-11-072770-8

This handbook focuses on providing readers with information about the core topics comprising personal finance, including the primary models, approaches, and methodologies being used to study particular topics that comprise the field of personal finance. The second half of the handbook is devoted to exploring the leading ideas, debates, and future directions of personal finance.

**Saving; Investing; Asset Management; Household; Retirement planning; Financial protection**

**John E. Grable**, University of Georgia, USA;  
**Swarn Chatterjee**, University of Georgia, USA



David Lingelbach (Ed.)

## De Gruyter Handbook of Entrepreneurial Finance

**Series:** De Gruyter Handbooks in Business, Economics and Finance

May 2022  
English, XVII, 419 pp., 18 fig.

**HC** \*RRP € 129.95 [D]/ RRP US\$ 142.99/  
RRP £ 118.50  
ISBN 978-3-11-072675-6

**eBook** \*RRP € 129.95 [D]/ RRP US\$ 142.99/  
RRP £ 118.50  
PDF ISBN 978-3-11-072631-2  
ePUB ISBN 978-3-11-072635-0

The aim of the *Handbook of Entrepreneurial Finance* is to give readers an up-to-date overview of what is known about entrepreneurial finance in all its forms and, at the same time, to show where this field is heading.

**Entrepreneurship; Venture capital; angel investment; crowdfunding; accelerators**

**David Lingelbach**, Merrick School of Business, University of Baltimore, USA



LaVena Wilkin, Yashwant Pathak (Eds.)

## De Gruyter Handbook of Organizational Conflict Management

**Series:** De Gruyter Handbooks in Business, Economics and Finance

September 2022  
English, XXX, 357 pp., 29 fig.

**HC** \*RRP € 129.95 [D]/ RRP US\$ 149.99/  
RRP £ 118.00  
ISBN 978-3-11-074601-3

**eBook** \*RRP € 129.95 [D]/ RRP US\$ 149.99/  
RRP £ 118.00  
PDF ISBN 978-3-11-074636-5  
ePUB ISBN 978-3-11-074650-1

This handbook offers organizational leaders and employees a deeper understanding of what causes conflicts and provides solutions for turning unproductive conflicts into positive opportunities for growth. It develops scholar/practitioner insights into the fundamentals of conflict management and also explores topics that have been given less attention, such as ethno-religious, generational differences, and workplace bullying.

**Organizational conflict management; Workplace conflict; Corporate governance; Management; Organizational behavior**

**LaVena Wilkin**, Sullivan University, USA;  
**Yashwant Pathak**, University of South Florida, USA



*Timothy Cadman, Tapan Sarker (Eds.)*

## De Gruyter Handbook of Sustainable Development and Finance

**Series:** De Gruyter Handbooks in Business, Economics and Finance

September 2022  
English, XXIV, 682 pp., 25 fig.

**HC** \*RRP € 129.95 [D]/ RRP US\$ 149.99/  
RRP £ 118.00  
ISBN 978-3-11-073829-2

**eBook** \*RRP € 129.95 [D]/ RRP US\$ 149.99/  
RRP £ 118.00  
PDF ISBN 978-3-11-073348-8  
ePUB ISBN 978-3-11-073358-7

Beginning with an exploration of the origins and evolution of sustainable development and finance, this book continues with sections on public and private sector finance and investment for sustainable development, climate finance, and the emerging ‘blue’ economy. A concluding chapter incorporates the recommendations for sustainable finance going forward in the wake of the COVID-19 pandemic and escalating global environmental crisis.

Sustainable development; Public finance; Fiscal policy; Financial management and Investment; Climate change; COVID-19; blue economy

*Timothy Cadman*, Griffith University, Queensland, Australia; *Tapan Sarker*, University of Southern Queensland, Australia



*Joy Beatty, Sophie Hennekam, Mukta Kulkarni (Eds.)*

## De Gruyter Handbook of Disability and Management

**Series:** De Gruyter Handbooks in Business, Economics and Finance

March 2023  
English, XXII, 419 pp., 10 fig.

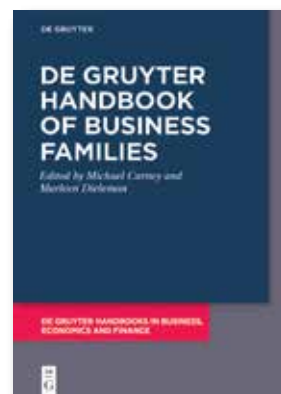
**HC** \*RRP € 129.95 [D]/ RRP US\$ 142.99/  
RRP £ 118.50  
ISBN 978-3-11-074352-4

**eBook** \*RRP € 129.95 [D]/ RRP US\$ 142.99/  
RRP £ 118.50  
PDF ISBN 978-3-11-074364-7  
ePUB ISBN 978-3-11-074373-9

This handbook brings together recent developments in the field of disability and management by providing global, contextual and interdisciplinary insights on disability and work. It provides an overview of key issues that influence workplace success and experiences for people with disabilities and offers practical guidance for both organizations and persons with disabilities to manage the employment relationship.

Disability; human resource management; inclusion; social responsibility; intersectionality

*J. Beatty*, Eastern Michigan University, US; *S. Hennekam*, Audencia Business School, France; *M. Kulkarni*, Indian Institute of Management



*Michael Carney, Marleen Dieleman (Eds.)*

## De Gruyter Handbook of Business Families

**Series:** De Gruyter Handbooks in Business, Economics and Finance

January 2023  
English, XIV, 585 pp., 36 fig.

**HC** \*RRP € 129.95 [D]/ RRP US\$ 149.99/  
RRP £ 118.00  
ISBN 978-3-11-072781-4

**eBook** \*RRP € 129.95 [D]/ RRP US\$ 149.99/  
RRP £ 118.00  
PDF ISBN 978-3-11-072796-8  
ePUB ISBN 978-3-11-072805-7

This family business handbook challenges the traditional “one-family-one-business” approach, recognising that neither families nor businesses are necessarily single entities as they themselves are composed of multiple actors and interests. Hence, this handbook reframes the literature by exploring “business families” and “diversified wealth”, allowing for new connections to broader academic debates, such as global wealth inequality.

Business families; Family business; Diversified wealth; Business Strategy; Social capital

*Michael Carney*, Concordia University (Canada); *Marleen Dieleman*, National University of Singapore (Singapore)



*Marina Dabić, Sascha Kraus (Eds.)*

## De Gruyter Handbook of SME Entrepreneurship

**Series:** De Gruyter Handbooks in Business, Economics and Finance

October 2023

English, Approx. 450 pp., 90 fig.

**HC** \*RRP € 129.95 [D]/ RRP US\$ 149.99 /  
RRP £ 118.00  
ISBN 978-3-11-074752-2

**eBook** \*RRP € 129.95 [D]/ RRP US\$ 149.99 /  
RRP £ 118.00  
PDF ISBN 978-3-11-074765-2  
ePUB ISBN 978-3-11-074772-0

This handbook provides a theoretical framework in which to understand, compare and contrast the complexity of SMEs in both domestic and international processes. It addresses the strengths, achievements and challenges of entrepreneurship in SMEs and bundles together key research activities to generate a contemporary body of knowledge and provide a focused view on a range of topics that will provide fertile ground for future research.

Small and medium-sized enterprises; SME entrepreneurship; SME innovation; small business management; SME management

*Marina Dabić*, University of Zagreb, Croatia; *Sascha Kraus*, Free University of Bozen-Bolzano, Italy



*Gjalt de Jong, Niels Faber, Emma Folmer, Tom Long, Berfu Ünal (Eds.)*

## De Gruyter Handbook of Sustainable Entrepreneurship Research

**Series:** De Gruyter Handbooks in Business, Economics and Finance

September 2023

English, Approx. 450 pp., 80 fig.

**HC** \*RRP € 129.95 [D]/ RRP US\$ 149.99 /  
RRP £ 118.00  
ISBN 978-3-11-075597-8

**eBook** \*RRP € 129.95 [D]/ RRP US\$ 149.99 /  
RRP £ 118.00  
PDF ISBN 978-3-11-075615-9  
ePUB ISBN 978-3-11-075620-3

This handbook will serve different academic communities and provide examples and guidelines that will inspire leaders and academic researchers who are making progress towards sustainable entrepreneurship as a new field of scientific research. It will provide the foundations for a new generation of sustainable entrepreneurship research and will focus on four key features: leadership, innovation, business models, and performance and impact.

Sustainable entrepreneurship; Sustainability; Sustainable development; New business models; Circular sustainable societies

*Gjalt de Jong; Niels Faber; Emma Folmer; Tom Long; Berfu Ünal*, all of the University of Groningen, The Netherlands



*Wadid Lamine, Sarah Jack, Alain Fayolle, David Audretsch (Eds.)*

## De Gruyter Handbook of Digital Entrepreneurship

The Transformation of Enterprise

**Series:** De Gruyter Handbooks in Business, Economics and Finance

October 2023

English, Approx. 650 pp., 80 fig.

**HC** \*RRP € 129.95 [D]/ RRP US\$ 149.99 /  
RRP £ 118.00  
ISBN 978-3-11-076410-9

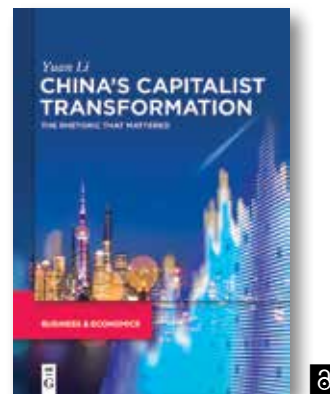
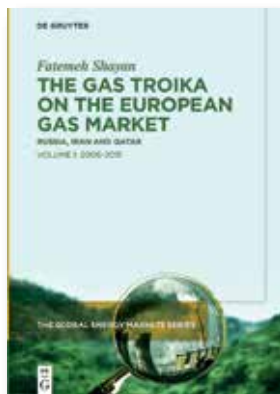
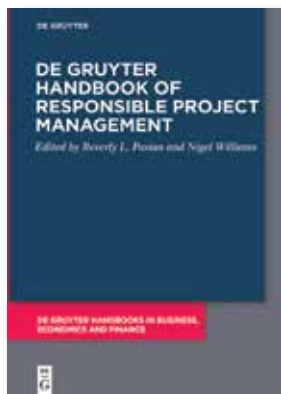
**eBook** \*RRP € 129.95 [D]/ RRP US\$ 149.99 /  
RRP £ 118.00  
PDF ISBN 978-3-11-076422-2  
ePUB ISBN 978-3-11-076426-0

This handbook focuses on the major changes that are likely to affect the entrepreneurial phenomenon in its capacity to transform itself within a digital, knowledge-based, mobility-centered economy. It aims to promote the emergence of new theories and conceptions of the entrepreneurial opportunity and process that would more fully reflect the realities of the new environment we are living in.

Digital entrepreneurship; Digitalization; Industry 4.0; Digital transformation; Smart entrepreneurship

*Wadid Lamine*, Canada; *Sarah Jack*, Sweden; *Alain Fayolle*, Italy; *David Audretsch*, USA





*Beverly L. Pasian, Nigel L. Williams (Eds.)*

## De Gruyter Handbook of Responsible Project Management

**Series:** De Gruyter Handbooks in Business, Economics and Finance

January 2023  
English, XV, 477 pp., 10 fig.

**HC** \*RRP € 129.95 [D]/ RRP US\$ 149.99/  
RRP £ 118.00  
ISBN 978-3-11-072428-8

**eBook** \*RRP € 129.95 [D]/ RRP US\$ 149.99/  
RRP £ 118.00  
PDF ISBN 978-3-11-072478-3  
ePUB ISBN 978-3-11-072482-0

This handbook provides an authoritative collection of contributions from leading academics in the emerging field of Responsible Project Management (RPM). It offers a very clear analysis of the growing need for RPM and has a clear and logical structure covering five key perspectives of RPM: research, education, practice, RPM and individuals, and RPM and communities. It includes a range of contributions from across the world.

Responsible project management; project management; project accountability; societal value; project stakeholders

*Beverly L. Pasian*, Utrecht University of Applied Sciences, the Netherlands;  
*Nigel L. Williams*, University of Portsmouth, UK

*Fatemeh Shayan*

## The Gas Troika on the European Gas Market

Russia, Iran and Qatar Volume 1: 2008–2015

**Series:** The Global Energy Markets Series 2

March 2023  
English, XIV, 239 pp., 10 fig.

**HC** \*RRP € 69.95 [D]/ RRP US\$ 74.99/  
RRP £ 62.00  
ISBN 978-3-11-099576-3

**eBook** \*RRP € 69.95 [D]/ RRP US\$ 74.99/  
RRP £ 62.00  
PDF ISBN 978-3-11-098195-7  
ePUB ISBN 978-3-11-098217-6

The energy policy of the Gas Troika Organization (GTO) as an entity and its members Russia, Iran and Qatar operating in the European gas market (EGM) in the period from 2008 to 2015 are assessed in the book. The focus is on interests, policies and frames, and enabling and constraining factors they encounter in the subject market.

Gas-Troika Organization; European gas market; social structuration theory; frames; interests; resource geographical; financial; institutional and environmental dimensions; multi-disciplinary study

*Fatemeh Shayan*, University of Isfahan, Iran

*Yuan Li*

## China's capitalist transformation

The rhetoric that mattered

September 2023  
English, Approx. 130 pp., 15 fig.

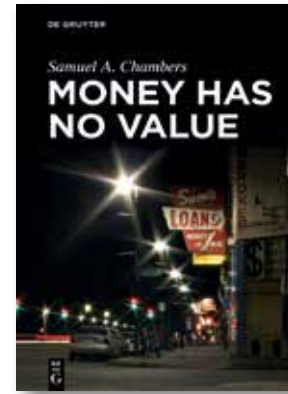
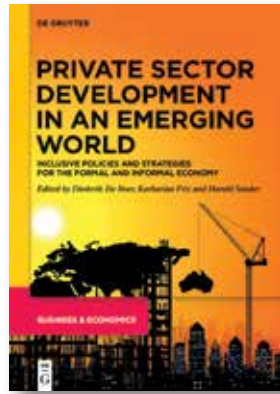
**HC** \*RRP € 74.95 [D]/ RRP US\$ 77.99/  
RRP £ 67.50  
ISBN 978-3-11-077316-3

**eBook**  
PDF ISBN 978-3-11-077324-8  
ePUB ISBN 978-3-11-077328-6

The book examines China's capitalist transformation with a particular focus on the Chinese stock market. It also examines the role of the power elites and their rhetoric in legitimizing this transformation.

China's capitalist transformation; Rhetoric; Institutional change; Politics; Qualitative and quantitative content analysis

*Yuan Li*, Associate professor at Saint Mary's College of California, USA



*Tomas Casas-Klett*

## **Towards an Elite Theory of Economic Development**

An Inquiry into Sustainable Value Creation

November 2023

English, Approx. 550 pp., 20 fig.

**HC** \*RRP € 39.95 [D]/ RRP US\$ 45.99 /  
RRP £ 36.50  
ISBN 978-3-11-073890-2

### **eBook**

PDF ISBN 978-3-11-073463-8  
ePUB ISBN 978-3-11-073487-4

Institutions are outcomes of elite agency. Leveraging ideas from economics, sociology, politics, and management, this book proposes an 'elite theory of economic development'. The overarching goal is to foster sustainable value creation at the elite business model level. This work also aims to contribute to transformational leadership, and links are made to the annual Elite Quality Index (EQx), a measure of the value creation of national elites.

**Elites; political economy; power; sustainability; value creation; economic development; elite quality; global ranking**

*Tomas Casas-Klett*, University of St.Gallen, Switzerland

*Diederik Boer, Katharina Friz, Harald Sander (Eds.)*

## **Private Sector Development in an Emerging World**

Inclusive Policies and Strategies for the Formal and Informal Economy

September 2023

English, Approx. 300 pp., 55 fig.

**HC** \*RRP € 89.95 [D]/ RRP US\$ 103.99 /  
RRP £ 82.00  
ISBN 978-3-11-107004-9

### **eBook**

PDF ISBN 978-3-11-107125-1  
ePUB ISBN 978-3-11-107166-4

The private sector in emerging economies is an important driver for economic growth. However, economic growth can go hand-in-hand with growing inequalities, shrinking environmental space and increasing poverty. A broader concept of development needs to put the emphasis on inclusive and sustainable growth. This book explores the interactions between private sector development and public policies and institutions.

**Innovation; Industrial Policy; Private Sector; Development; Climate Change; Political Economy; Development Economics**

*Diederik De Boer; Katharina Friz*, both from Maastricht School of Management, the Netherlands; *Harald Sander*, TH Köln, Germany

*Samuel A. Chambers*

## **Money Has No Value**

August 2023

English, Approx. 250 pp.

**Pb.** \*RRP € 29.95 [D]/ RRP US\$ 30.99 /  
RRP £ 27.00  
ISBN 978-3-11-076090-3

**HC** \*RRP € 74.95 [D]/ RRP US\$ 78.99 /  
RRP £ 68.50  
ISBN 978-3-11-076072-9

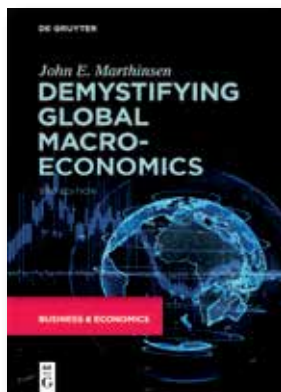
**eBook** \*RRP € 74.95 [D]/ RRP US\$ 78.99 /  
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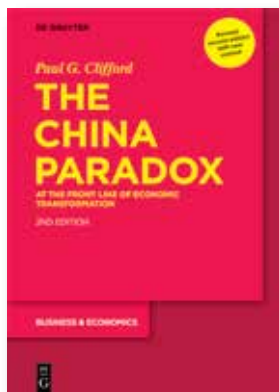
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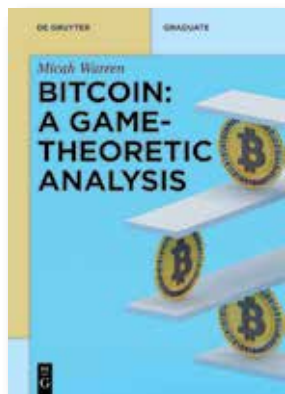
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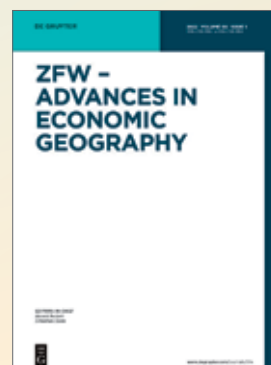


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