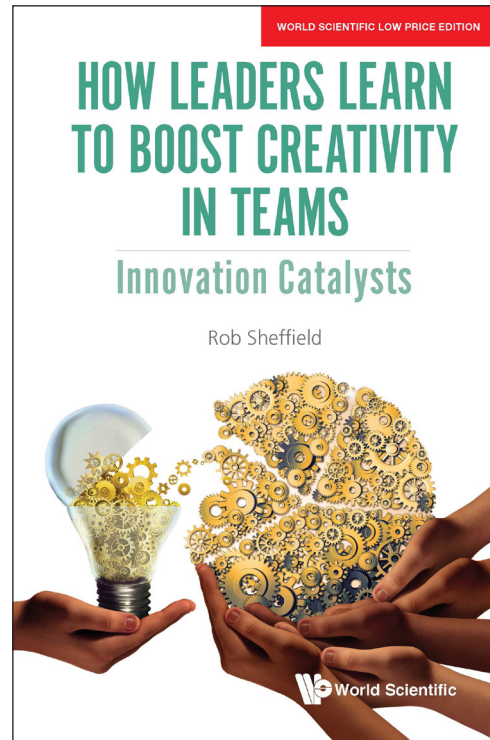


HOW LEADERS LEARN TO BOOST CREATIVITY IN TEAMS

INNOVATION CATALYSTS

By
Rob Sheffield
(University of the West of
England, UK)



ISBN 9780000988744
Extent: 220pp, PB
Pub Date: 2020
Price: Rs.995

ABOUT THE BOOK

The book focuses on how leaders are learning to develop the creative capabilities of their team members and themselves. Through this learning, teams are developing original approaches to their work, benefitting their customers, patients, employees and other stakeholders.

Using a strong interdisciplinary approach, *How Leaders Learn to Boost Creativity in Teams* introduces insights from the domains of psychology, creativity, leadership and power, and integrates these through a proposed framework for leading innovation. It contains nine in-depth, current-day cases of learning and workplace-based applications and has an optimistic message: creativity can be learnt. Making connections between current day research, learning and application in work contexts, it will appeal to leaders and students alike seeking to think outside of the box.

READERSHIP

Professional: people in leadership roles, where innovation is important. These roles could range from frontline to middle management to board-level. Organisational development, learning and development and human resources professionals, as well as members of innovation networks, such as the International Society for Professional Innovation Management (ISPIM).

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- The Creativity Convergence — A Meeting of Need, Means and Want
- Rethinking Power and Leadership
- Aligning Everyday Innovation with Strategy
- Building the Skills for Creativity
- Work Context — A Healthy Climate for Innovation
- Making Use of Different Perspectives
- Sustaining Creativity Across Time and Scale

REVIEWS

“An excellent overview of the relevant research is given, however the subject is really brought to life by numerous practical examples from a broad range of environments and contexts. Also provides an intriguing insight on leadership itself and what it means to be a leader in a rapidly changing world.”

*Peter Macdonald
Director
HR Centres of Excellence
Engie, UK and Ireland*

“Built around a core model of strategically aligning, building capability, creating a supportive climate and encouraging diversity, it presents a valuable set of tools for unlocking creativity. Clearly structured and well-written, the book ought to be on the shelves of anyone wishing to catalyse innovation within their organisation.”

*John Bessant
Professor of Innovation and Entrepreneurship
University of Exeter*

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