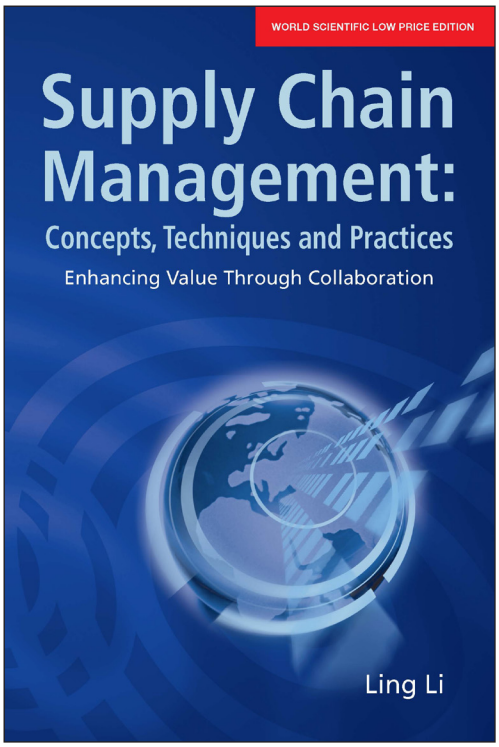
SUPPLY CHAIN MANAGEMENT

CONCEPTS, TECHNIQUES AND PRACTICES
ENHANCING THE VALUE THROUGH COLLABORATION

By
Ling Li
(*Old Dominion University, USA*)



ISBN 9780000989086
Extent: 372pp, PB
Pub Date: 2020
Price: Rs.1395

ABOUT THE BOOK

Integrating theory and practices of supply chain management, this book incorporates more than 15 years of supply chain and operations management research and industry consulting experience to both government and industry firms.

The coverage focuses on how to build a competitive supply chain using viable management strategies, operational models, decision-making techniques, and information technology. It includes a core presentation on supply chain management and new initiatives such as e-commerce, collaborative planning, forecasting, and replenishment (CPFR), data mining, knowledge management, and business intelligence.

READERSHIP

Academics and practitioners interested in SCM and the e-business environment; MBA students.

Feel Books Pvt. Ltd.
4381/4 Ansari Road
Daryaganj
New Delhi 110002
Tel: +91 11 47472600

CONTENTS

- **Concepts and Strategic Issues:**
  - Supply Chain Management: An Evolutionary View
  - The Right Design of Supply Chain: Examples
- **Purchasing, Supply Network, Strategic Sourcing:**
  - Purchasing and e-Procurement
  - Supplier Relations and Strategic Sourcing
- **Demand Transformation in Supply Chain:**
  - Demand Management: Customer Order Forecast
  - Transforming Demand in Supply Chain: Production Planning and Scheduling
  - Managing Inventories in Supply Chain
- **Transportation and Logistics:**
  - Logistic Network and Distribution
  - Transportation Systems and e-Distribution
- **e-Business Solutions:**
  - e-Business Solutions: The Enabler of Global Supply Chain
  - Business Intelligence in Supply Chain Management: Data, Information, and Knowledge
- **Supply Chain Performance and Evaluation:**
  - Performance Measures: From Order Winning to Order Fulfillment

For orders and enquiries, please contact us:

FEELBOOKS PVT. LTD.

DELHI	**4381/4 Ansari Road, Daryaganj, New Delhi 110002**		**Tel: +91-11-47472630**
	Pushpendra Kumar	**Mobile: +91 9015043442**	**Email: orders@feelbooks.in**
BENGALURU	**C-22, Brigade MM, KR Road, Jayanagar 7th Block, Bengaluru 560070**		**Tel: +91-80-26762129**
	Shekar Reddy	**Mobile: +91 9945234476**	**Email: bangalore@feelbooks.in**
MUMBAI	**Vijay Kumar**	**Mobile: +91 9871176434**	**Email: vkumar@feelbooks.in**
CHENNAI	**G Srinivasan**	**Mobile: +91 9003047502**	**Email: gsrinivasan@feelbooks.in**
KOLKATA	**Dhrubajyoti Bhattacharjee**	**Mobile: +91 9836160013**	**Email: dbhattacharjee@feelbooks.in**
HYDERABAD	**K.S.Vishwanath**	**Mobile: +91 9871745850**	**Email: kvishwanath@feelbooks.in**

***For Catalogues & title lists*: marketing@feelbooks.in**

FOLLOW US ON LinkedIn

www.feelbooks.in

FOLLOW US ON facebook