



ISBN 9781475868074

Price: £28.00

Imprint: Rowman & Littlefield

Oct. 2022 • Hardback

Size: 6¼ x 9¾ • 354 pages

Subject: Education

(Counseling / Career Development)

Career Challenges, 3rd Edition

Straight Talk about Achieving Success in the Technology-Driven, Post-COVID World of Work

By Frank Burnnett

Career Challenges helps the reader navigate the stages of the career development process by identifying the life-stage challenges she/he will face in a technology driven, post COVID world of work.

Career Challenges examines the career development encounters that people experience across their life-span. The book begins with a comprehensive examination of the career development process and why these eight phases must be understood in order for career success and satisfaction to be achieved. This analysis is followed by a meticulous treatment of more than two dozen significant challenges that members of the workforce must confront and resolve as they navigate their life experience.

The career challenges examine the right and wrong ways to move through career development and address everything from conducting an effective job search and knowing how to manage career growth and mobility to essential tasks like preparing a resume, managing an interview and dealing with job stagnation, change, or loss. Added to this edition are two new chapters dealing with the changing nature of work, workers, and the workplace in a high technology, post

COVID world. Throughout the book, the author sets life-work balance as a paramount individual goal and outlines strategies about how this illusive objective can be achieved.

Career Challenges is the next best thing to having a professional career counselor or recruiter in the room. While written for the individual experiencing the various life and career experiences, this book is also of significant value to counselors, search and staffing professionals, educators, and others playing important roles in these transitions. *Career Challenges* is the reader's map or GPS to a successful and satisfying career.

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About the Author

Frank Burtnett is a veteran counselor, teacher, student service administrator, education association officer, and consultant who founded and served as the President and Principal Consultant of Education Now, an education and human resource development consulting firm located in Springfield, Virginia, and Rockport, Maine. At various times in his personal career, Frank served as the Executive Director of the National Association for College Admission Counseling (NACAC), Associate Executive Director of the American Counseling Association (ACA), and Certification and Education Consultant for the National Association of Personnel Services (NAPS).

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