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The Freelance Mindset

Unleashing Your Side Hustles for Better Work, Play, and Life

By Joy Batra

The Freelance Mindset explores the question of what comes next after you start freelancing. Drawing on a decade of freelance experience and interviews with fifty freelancers, Joy Batra shares concrete ways to navigate the uncertainty of freelancing to build a life that is financially and emotionally rewarding.

Offers concrete ways to navigate the uncertainty of freelancing to build a life that is financially and emotionally rewarding.

In *The Freelance Mindset* we discover our illusions about the way we work are just that—stories we make up, or, worse, stories that were made up for us. The current way of work is, in fact, not working for us, but there is another path forward: one that leverages our innate creativity and human need to make a living. Readers here discover what pulls us toward freelancing, develop tools to meet its challenges, and realize that we can succeed as either freelancers or traditional employees. What we cannot do is go back to seeing the world in the limited nine-to-five way we once did. Author Joy Batra compares traditional employment with the freelance lifestyle and keenly observes the gaps between the two. She shares concrete ways to help current and future freelancers navigate the uncertainty of freelancing in order to build a life that is both financially and emotionally rewarding.

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Acknowledgments

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About the Author

Joy Batra is the founder of Quartz Consulting. She is a freelancer, entrepreneur, and was—briefly—a Bollywood actress. Joy lives in New York and is Head of Legal at Syndicate Protocol.

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