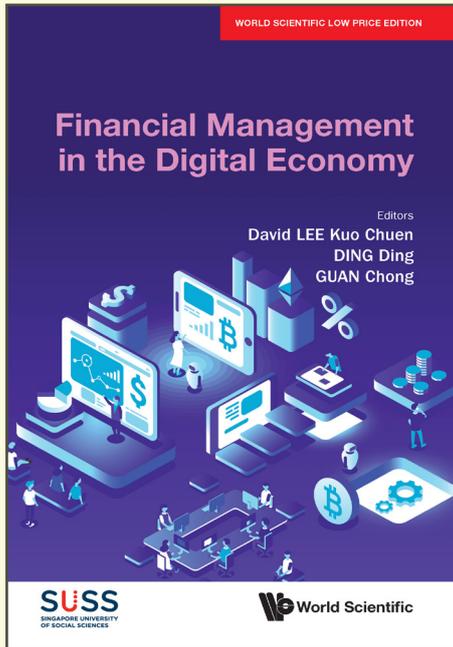


FINANCIAL MANAGEMENT IN THE DIGITAL ECONOMY



Editors

David Lee Kuo Chuen

(Singapore University of Social Sciences, Singapore)

Ding Ding

(Singapore University of Social Sciences, Singapore)

Guan Chong

(Singapore University of Social Sciences, Singapore)

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ABOUT THE BOOK

Financial Management in the Digital Economy adopts an integrated approach to synthesize the various areas in finance into a consolidated framework and implements the theories and practices in the world of digital economy. The first part of this book extends the fundamentals of asset management to digital assets, and also covers topics like cryptocurrency and blockchain technology. The next part of the volume discusses the concept of financial inclusion, digital innovations and technology-enabled business model innovations in the financial sector.

This book reviews the finance and FinTech ecosystem to provide insights into the most important technological developments in the financial services to better understand the future trends, challenges as well as opportunities for both the incumbents and the start-ups in the fast-changing finance world.

READERSHIP

Advanced undergraduate and graduate students, researchers and practitioners in the fields of finance, financial technology, business management and innovation.

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ABOUT THE EDITORS

David LEE Kuo Chuen is a Professor at the Singapore University of Social Sciences. He is also the Vice President of the Economic Society of Singapore and council member of British Blockchain Association. As a Fulbright Scholar at Stanford University in 2015, he started mentoring and investing in inclusive blockchain projects. He devotes his time in learning and sharing his knowledge on inclusive FinTech, assists international organisations and governments on public policy as consultants, and publishes books on AI, Blockchain, quantum computing and other emerging technology.

DING Ding is Associate Professor in Finance, and is currently the Vice Dean of School of Business at the Singapore University of Social Sciences (SUSS) where she has worked for more than 10 years since 2008. She is a Chartered Financial Analyst (CFA) and has taught various finance courses at the undergraduate, post-graduate, and executive training level. Her recent research focuses on the development and application of Financial Technology (FinTech) and she has published several books and articles in this area. She has also conducted workshops and seminars in the area of FinTech and Blockchain and has developed courses to help students adapt to the new digital economy.

GUAN Chong is Associate Professor in Marketing and Deputy Director in the Office of Graduate Studies, Singapore University of Social Sciences (SUSS), Singapore. Chong completed her PhD in Marketing at Nanyang Business School, Nanyang Technological University, and her undergraduate studies in Marketing at Guanghua School of Management, Peking University, China.

Her research interests lie in the area of consumer decision making on digital platforms. Her publications appear in leading journals such as *European Journal of Marketing*, *Journal of Interactive Marketing*, *Journal of Business Research*, *Telecommunications Policy*, *Psychology & Marketing*, and *DATABASE*. She is an editorial board member of *Internet Research*. Chong has taught various digital marketing courses at the undergraduate, graduate and executive levels. She has consulted business practices and conducted corporate trainings on social media analytics, Artificial Intelligence (AI) in marketing and other emerging areas.

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