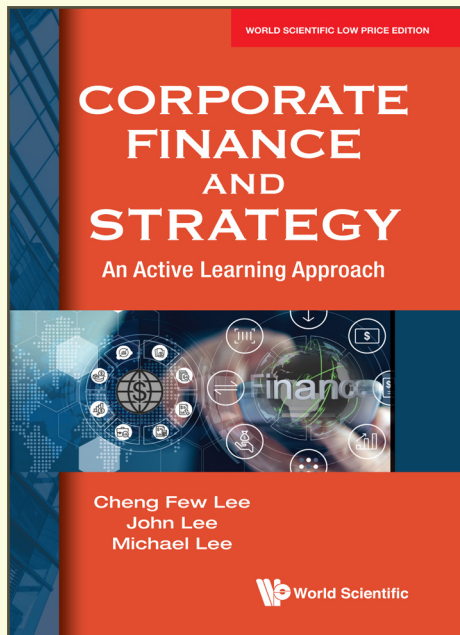


CORPORATE FINANCE AND STRATEGY

An Active Learning Approach



By **Cheng Few Lee** (*Rutgers University, USA*)
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ABOUT THE BOOK

Corporate finance is concerned with how to make capital investment decisions (capital budgeting); how to finance company activities, including new investments; and how to make dividend payment decisions. This book will lecture on important topics for corporate finance, which will cover methods, theory, and policy decisions. The topics which will be addressed in this book include how streams of cash flows are valued, how financial managers evaluate investment opportunities, how financial statements are used to evaluate a company's financial condition and its market value, how a manager chooses between mutually exclusive opportunities, and how they evaluate different types of investment. This book will also discuss the treatment of risk when evaluating a project and the required returns on a project. Alternative sources of funds used to finance new projects, which include internal and external sources of funds, will be theoretically and empirically demonstrated. Lastly, long-term financial planning will be discussed.

READERSHIP

Undergraduate and graduate students specialising in corporate finance and general business students taking finance courses.

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- **Appendices:**
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 - Standard Normal Table (Z)
 - Some Useful Formulas
 - Solutions to Select End-of-Chapter Problems

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