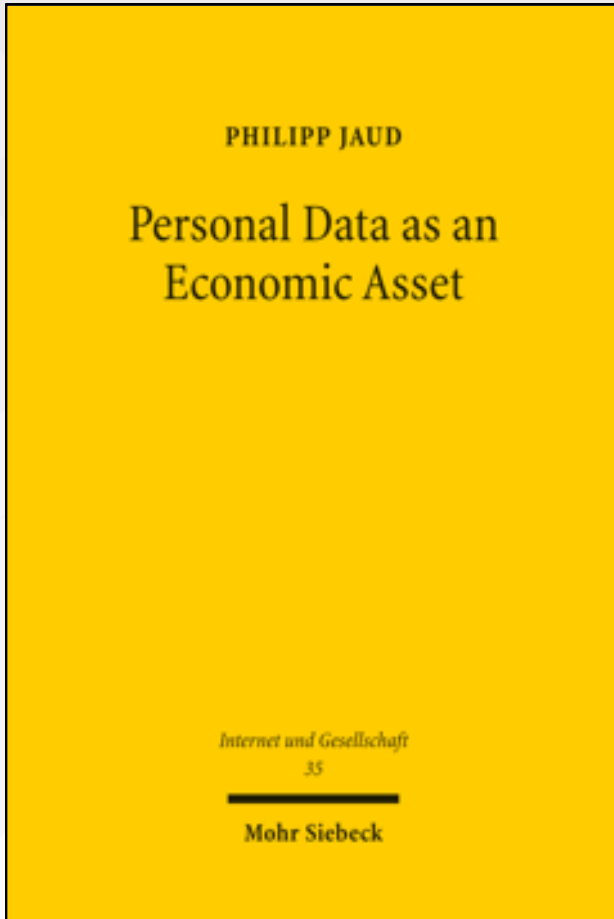




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by
Philipp Jaud

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About the Book

Philipp Jaud explores the compatibility of personal data as an economic asset with the European Union's Charter of Fundamental Rights. By analysing the nuanced nature of personal data, the contextual interpretation of the Court of Justice of the EU is brought into focus, with the author delving into data monetisation, profiling, and breaches to highlight the variable value of personal data. Emphasising data subjects' rights, ownership debates and proposals for legal frameworks are discussed, while legislative responses and challenges in the digital age are scrutinised and a balanced approach is advocated for. The Charter's applicability to economic data use is explored, underlining fairness, transparency, and consent. The conclusion allows the reader to contemplate the potential alignment of economic data use with the Charter, accentuating individual autonomy within evolving legal frameworks and societal consciousness.

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BENGALURU	C-22, Brigade MM, KR Road, Jayanagar 7th Block, Bengaluru 560070 Shekar Reddy Mobile: +91 9945234476
MUMBAI	Vijay Kumar Mobile: +91 9871176434
CHENNAI	G Srinivasan Mobile: +91 9003047502
KOLKATA	Dhrubajyoti Bhattacharjee Mobile: +91 9836160013
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Tel: +91-11-47472630
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