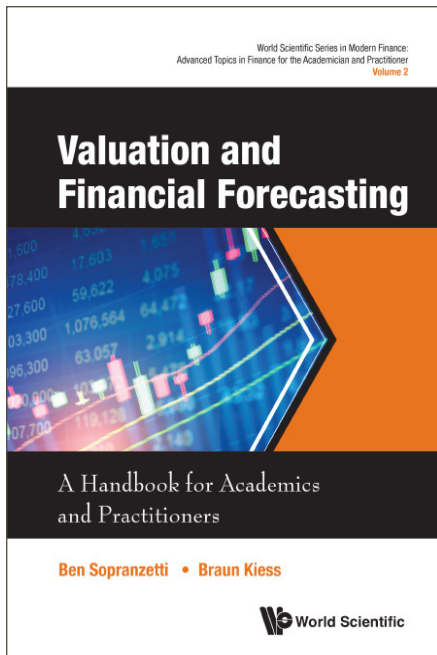


## Valuation and Financial Forecasting

### A Handbook for Academics and Practitioners



By: Ben Sopranzetti  
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### ABOUT THE BOOK

*Valuation and Financial Forecasting* is a clearly written and easy to understand handbook intended to help readers of all skill levels accurately forecast financial statements, analyze capital investments, and value business enterprises. The book's approach transcends the traditional textbook discussion of business valuation by providing readers with deep insights into the nexus between financial forecasting and business valuation. The book is written with a high degree of academic rigor; yet, it is still understandable and easy to use for both novices and experts. The goal of this handbook is to help readers, irrespective of their level of expertise, perform more accurate valuations and make better informed investment-related decisions.

### READERSHIP

Students, industry professionals, general public, owners of small businesses.

### CONTENTS

- **What is Value?:**
  - Intended Uses of this Book
  - Definitions of Value
- **Understanding and Forecasting Financial Statements:**
  - Balance Sheet, Income Statement & Cash Flow Statement
  - **Financial Statement Analysis:**
    - Measuring Profitability, Efficiency, Leverage and Liquidity
  - Forecasting Financial Statements

- **Understanding Time Value of Money:**
  - Present Value and Future Value
  - Estimating Required Rates of Return
- **Valuation Methodologies and their Application:**
  - Income Approach
  - Market Approach
  - Asset Approach
  - Real Options
- **Adjustments to Valuation Methodologies:**
  - Non-controlling Interest
  - All Factors Concerning Discounts and Premiums
  - Seasonality

## ABOUT THE AUTHORS

**Ben J Sopranzetti** holds the title of the Rutgers Business School Dean's Professor of Business and is a Professor of Finance and the Vice Chairman of the Department of Finance & Economics at Rutgers Business School. He received his PhD in finance from the University of Illinois at Urbana-Champaign in 1995. He has over twenty-five years of international experience in building, valuing, and selling business enterprises. Prof Sopranzetti is widely respected as a master teacher, and is the recipient of nineteen awards for excellence in teaching. He is a founding member of the Rutgers University Teaching Excellence Center. In 2008, he was honored by BusinessWeek as one of their twenty-one 'Favorite Professors.' He has published in the *Journal of Business*, *Journal of Finance*, *Journal of Banking and Finance*, *Journal of Financial and Quantitative Analysis*, *Management Science and Operations Management*, and other well-respected academic journals. In addition, he is an associate editor of the *Review of Pacific Basin Financial Markets and Policies*, and a Director of the Eastern Finance Association. Professor Sopranzetti serves on several corporate boards and is a highly regarded valuation advisor at numerous Wall Street investment banks, including Bank of America, Bank of China, Citibank, CFSB, Goldman Sachs, HSBC, JPMorgan, Morgan Stanley, Rothschild, UBS, and others.

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