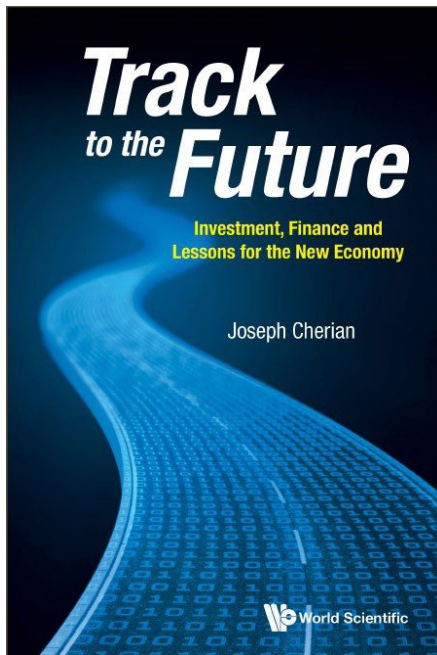


## Track to the Future

Investment, Finance and Lessons for the New Economy



Joseph Cherian  
(Asia School of Business, Malaysia & Cornell University, USA)

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### ABOUT THE BOOK

This edited collection of Professor Joseph Cherian's past writings covers his translational research, observations, and hands-on practice from a unique career spanning both academia and the financial industry. Written in easy-to-understand layman's terms, this first edition comprises his contributions to areas of finance as wide-ranging as asset management, life-cycle savings and investing, infrastructure finance, digital currency, disruption and the economy, and macro, debt, sustainable and political economy. It can serve as a resource to professionals, policymakers, regulators, finance practitioners, and academics from all walks of life who are interested in the practice of modern finance theory.

### READERSHIP

Non-finance professionals, policy makers, regulators, finance practitioners, and academics, both research-track & clinical, who are interested in the practice of modern finance theory. Finance professionals, policymakers, regulators, finance practitioners, academics interested in modern finance theory, and anyone interested to see financial economic theory turn into practical and implementable finance.

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**Joseph Cherian** is Practice Professor of Finance, Asia School of Business and Cornell University (Visiting). He was the former Practice Professor of Finance at the National University of Singapore (NUS). Prior to NUS, Joe was Managing Director, Global Head and CIO of the Quantitative Strategies Group at Credit Suisse in New York where he had direct responsibility for over US\$67 billion in client assets managed to a quantitative discipline. While at Credit Suisse, Joe served on the Global Executive Committee, as well as various senior management, investments, and risk committees of the Asset Management division. He joined the financial industry in New York after an academic career in the US, including as an Associate Professor of Finance at Boston University. He was formerly an Executive-in-Residence and a two-term member of the Johnson Graduate School of Management's Dean's Advisory Council at Cornell University and is now an Emeritus Member of the Dean's Council. Joe currently serves as an Advisor to Xen Capital, a boutique global digital wealth and alternatives asset manager in Singapore, Singapore Exchange (SGX), Asia Asset Management in Hong Kong, as well as the Mercer-CFA Institute Global Pensions Index's Advisory Board in Australia. He has had appointments at Singapore's Central Provident

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