





## ABOUT THE BOOK

Leveraging Renée McGowan's weekly emails to colleagues in Asia and the Middle East over three years that included the global pandemic, this playbook showcases insights on how to stay at the top of your game. With a nod to the Asian lucky number, 88 tips provide bite-sized advice about purpose, people, path and progress. Each section is packed with useful examples and relatable how-tos and demonstrates that you can be a successful business leader with empathy, humanity and some fun.

### READERSHIP

Emerging leaders; young professionals aspiring to leadership roles; managers interested in effective leadership, growth strategies, and building a resilient and inclusive company culture; female leaders; women in male-dominated industries who are seeking guidance on navigating gender biases and fostering inclusive environments.

### CONTENTS

- Why I Have Written This Book
- Purpose:
  - Growth and Grit
  - Fuel Your Energy
- People:
  - When Everyone Wins
  - To Make a Difference, Celebrate Differences
- Path:
  - No, You Can't Break Up with Change
  - You Don't Know It All

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- Progress:
  - Tapping Your Creative Genius
  - Lessons I Wished I Learned Earlier
- 8 Tips for Women Leaders
- If I Could Only Tell You ONE Thing
- More About This Work in Progress
- Acknowledgements

## ABOUT THE AUTHOR

An Australian-born, global citizen, Renée McGowan has built an impressive 25-year career leading regional and international businesses across major cities worldwide. Her thirst for knowledge and connection sparked a global expedition at 17 and, subsequently, a lifetime of travel and experiences. Together with her husband, children and two dogs, she has called Singapore, London, New York, Hong Kong and now Dubai home. Today, as CEO for India, Middle East & Africa at Marsh McLennan, she thrives on driving growth for the business, delivering exceptional value to clients and coaching leaders of tomorrow. On a more personal note, she is an advocate for women in leadership and girls' education and champion of financial inclusion, gender equality and transformative education. With an ongoing commitment to personal and professional growth, she embodies leadership's constant evolution. Her hope is that her journey will inspire others to carve their distinct paths to success.

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