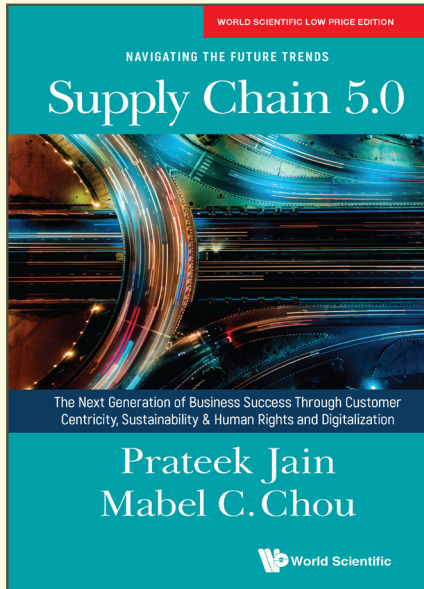


Supply Chain 5.0

The Next Generation of Business Success Through Customer Centricity, Sustainability & Human Rights and Digitalization



By **Prateek Jain**
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ABOUT THE BOOK

“Supply Chain 5.0: The Next Generation of Business Success through Customer Centricity, Sustainability & Human Rights and Digitalization” unveils a transformative era in supply chain management, presenting a groundbreaking business model that integrates three pivotal elements: Customer Centricity, Sustainability & Human Rights, and the interplay of Advanced Digitalization. This insightful book guides businesses through the evolving landscape, showcasing how they can synchronize these elements to revolutionize their operations and unlock unparalleled value, ensuring future success. As consumer expectations shift and the world demands responsible practices, embracing the new generation of Supply Chain isn't just an option — it's the only way for organizations to thrive and shape a profitable and sustainable future.

READERSHIP

Supply chain professionals, consultation companies, business leaders, CEOs, supply chain leaders, policy makers, government institutions; confederations of industries, supply chain organizations, logistics providers, technology companies related to supply chain, supply chain solution providers, supply chain software industry universities, business schools, students.

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ABOUT THE AUTHORS

Prateek Jain is a highly experienced consultant with over 25 years in the business world. He has a strong track record of success at companies such as GSK and Unilever, where he served as a brand builder, supply chain expert, and contract manufacturer. As one of the few Master Trainers for Lean Six Sigma at GSK, Prateek has delivered numerous business improvement projects and coached and certified numerous Master Black Belts and Black Belts in Lean Sigma.

Prateek has also made significant contributions to supply chain management, co-designing the Core Commercial Cycle which serves as the foundation for management reviews at multiple companies via S&OP, and developing methods such as “Flexible Repeat Schedules” to optimize production operations and reduce costs.

Prateek is experienced in guiding any company looking to improve its operations and reach next stage of growth. He brings a wealth of experience and knowledge in commercial and supply chain nuances and has a strong background in the pharmaceutical and FMCG industries.

To know more about Prateek’s works, please visit on www.evolvewithusnow.com.

Dr Mabel C Chou is Associate Professor at the Department of Analytics and Operations at National University of Singapore (NUS) Business School and the Institute of Operations Research and Analytics (IORA) at NUS. She received the BSc degree in Mathematics from National Taiwan University, and MSc degree in Mathematics and PhD degree in Industrial Engineering and Management Sciences from Northwestern University, USA. She was awarded Department Outstanding Educator Award (NUS) in 2006, and Faculty Outstanding Educator Award (NUS) in 2012.

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