



International Economics and Policy An Introduction to Globalization and Inequality

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ABOUT THE BOOK

Relying on economic theory where necessary, this book emphasizes translating that theory into practical applications that will help students appreciate the clear importance of understanding how countries, businesses, workers, and governments interact with each other. It offers in-depth analysis, empirical evidence, and practical examples arising from all the forms of international exchange: international trade, or the exchange of goods and services across borders; international finance, or the roles that currencies, exchange rates, prices, and monetary systems play in facilitating global investment and trade; global migration, through which workers move from lower-wage countries to higherwage countries; the international flows of capital and knowledge through multinational enterprises and global supply chains; and the global policy architecture underlying these flows. The book pays particular attention to how globalization and technological change affect economic inequality, a primary policy issue today.

READERSHIP

Primary market: Researchers, graduates, undergraduates, and those teaching Economics at the graduate and post-graduate levels. Secondary market: General readers interested in Economics.

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- Introduction to International Economics
- Basic Theoretical Tools Used in International Trade
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- The Factor Proportions (Heckscher–Ohlin) Model of Trade
- Globalization, Technology, and Inequality
- Intra-industry Trade and the Product Cycle Model

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