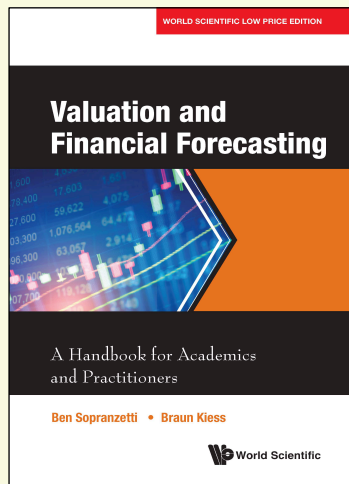


# Valuation and Financial Forecasting

## A Handbook for Academics and Practitioners



By **Ben Sopranzetti**

*(Rutgers Business School at Newark and New Brunswick, USA)*

**Braun Kiess**

*(Rutgers Business School at Newark and New Brunswick, USA)*

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### ABOUT THE BOOK

*Valuation and Financial Forecasting* is a clearly written and easy to understand handbook intended to help readers of all skill levels accurately forecast financial statements, analyze capital investments, and value business enterprises. The book's approach transcends the traditional textbook discussion of business valuation by providing readers with deep insights into the nexus between financial forecasting and business valuation. The book is written with a high degree of academic rigor; yet, it is still understandable and easy to use for both novices and experts. The goal of this handbook is to help readers, irrespective of their level of expertise, perform more accurate valuations and make better informed investment-related decisions.

### READERSHIP

Students, industry professionals, general public, owners of small businesses.

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## ABOUT THE AUTHORS

**Ben J Sopranzetti** holds the title of the Rutgers Business School Dean's Professor of Business and is a Professor of Finance and the Vice Chairman of the Department of Finance and Economics at Rutgers Business School. He received his PhD in finance from the University of Illinois at Urbana-Champaign in 1995.

**Braun C Kiess** is a successful financial executive, serial entrepreneur, educator and investor. Mr Kiess has decades of experience across a diverse range of industries and company life cycles. His professional roles include: Chief Executive Officer, Chief Financial Officer, Senior Vice President of Sales & Marketing, and Director of Business Development. Mr Kiess is a founder of and investor in dozens of start-up and middle market companies. He sits on multiple corporate Boards and is an Adjunct Professor of Finance and Entrepreneurship at Rutgers Business School.

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<b>DELHI</b>	4381/4 Ansari Road, Daryaganj, New Delhi 110002 Pushendra Kumar Mobile: +91 9015043442	Tel: +91-11-47472630 Email: orders@feelbooks.in
<b>BENGALURU</b>	C-22, Brigade MM, KR Road, Jayanagar 7th Block, Bengaluru 560070 Shekar Reddy Mobile: +91 9945234476	Tel: +91-80-26762129 Email: bangalore@feelbooks.in
<b>MUMBAI</b>	Vijay Kumar Mobile: +91 9871176434	Email: vkumar@feelbooks.in
<b>CHENNAI</b>	G Srinivasan Mobile: +91 9003047502	Email: gsrinivasan@feelbooks.in
<b>KOLKATA</b>	Dhrubajyoti Bhattacharjee Mobile: +91 9836160013	Email: dbhattacharjee@feelbooks.in
<b>HYDERABAD</b>	K.S.Vishwanath Mobile: +91 9871745850	Email: kvishwanath@feelbooks.in

For Catalogues & title lists: marketing@feelbooks.in

